

PERSONAL
INFORMATION

Dr. Fitzek Sebastian

✉ sebastian.fitzek@comunicare.ro
sebastian.fitzek@dp-uni.ac.at
<https://comunicare.ro/en/index.php?page=sebastian-fitzek>
<https://www.dpu-research-miaai.at/researchers>

WORK EXPERIENCE

ASSOCIATE PROFESSOR

Faculty of Communication and Public Relations, National School of Political Studies and Public Administration, Bucharest, Romania.

UNIVERSITY TEACHING
DISCIPLINES

Teaching courses are Introduction to Data Science, Leadership and Political Communication, Introduction in Political Science, Public Image of Political Leaders, Political Anthropology, Blockchain and political transparency.

MASTER COORDINATOR

Coordinator of the master's Program in Leadership and Political Communication at the Faculty of Communication and Public Relations, Bucharest, Romania.

ASSISTANT TEACHER

Faculty of Communication and Public Relations, National School of Political Studies and Public Administration, Bucharest, Romania

EDUCATION AND TRAINING

(2014 - 2015)

Postdoctoral Fellow

Research Institute for Quality of Life, INCE, Romanian Academy
 "Interethnic imaginary in Bucharest. Case study: ethnic otherness and the collective imaginary among contact areas between the Roma and Romanians", within the project funded through Structural Instruments Pluri and interdisciplinarity in doctoral and postdoctoral programs, POSDRU/159/1.5/S/141086.

(2007 - 2010)

Doctor in Sociology

West University of Timisoara, Doctoral School at the Faculty of Sociology and Psychology
 In my thesis, I developed a new sociological and anthropological concept in the study of ethnic communities: the "interethnic imaginary" which I developed further in my book: "Political Power and the Sacred. Psychosocial Approaches to the Collectively Imaginary".

(2005 - 2007)

MA in Political Communication.

National University of Political Studies and Public Administration, Faculty of Communication and Public Relations, Bucharest, Romania
 Skills: Political Communication; Political and Electoral Marketing, Political Analyst; Political Leadership.

(2010 - 2013)

BA in Political Science

National University of Political Studies and Public Administration, Faculty of Political Science
 Skills: Theory and Political Philosophy; Comparative Politics; International Relations; European Studies; Public Policy; Central and Eastern Europe Policy; Democracy and Minorities Studies; Political Sociology; Electoral Marketing.

(2001 - 2005)

BA in Communication and Public Relations

National University of Political Studies and Public Administration, Faculty of Communication and Public Relations, Bucharest, Romania

Skills: Communication and Public Relations; Mass media and Society; Publicity.

PERSONAL SKILLS

Pedagogy and teaching; Data Science, e-learning; psychoanalysis; patience; perseverance; stress resistance; a good organisation spirit; joy of team working.

Mother tongue(s)	Romanian				
Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1
German	C1	C1	C1	C1	C1
French	B1	B1	B1	B1	B1

Common European Framework of Reference for Languages

DATA SCIENCE

Data Science through advanced knowledge in Python and statistic expert.

Maxqda 2020 and JASP analytics program in qualitative methods.

Basic knowledge in R and SQL, selection of scientific articles, regression analysis, and literature review.

Good command and skills in graphic design (Corel Photo Paint and Corel Draw).

General knowledge of systems operation for Windows and Linux.

DRIVING LICENCE

B

Books

- **Fitzek, S.** (2025). Blockchain și transparența politică. Pro Universitaria, ISBN: 978-606-26-2083-7, pp.230. <https://www.prouniversitaria.ro/produs/blockchain-si-transparenta-politica/>
- Drăgan, C., & **Fitzek, S.** (Coord.). (2025). *Raportul anului 2023 privind analiza echilibrului dintre femei și bărbați, pe piața forței de muncă*. Editura Pro Universitaria. https://www.researchgate.net/publication/393703552_Raportul_anului_2023_privind_analiza_echilibrului_dintre_femei_si_barbati_pe_piata_fortei_de_munca
- **Fitzek, S.** (2023). Introduction to DATA SCIENCE. A PYTHON Path for a Non-computer Scientist [eBook], Bukarest: Comunicare.ro, ISBN: 978-973-711-642-0, pp.356. <https://doi.org/10.5281/zenodo.8127847> <https://edituracomunicare.ro/e-book/introduction-to-data-science-a-python-path-for-a-non-computer-scientist-635.html>
- **Fitzek, S.** (2022). *Sacred and Political Power, Psychosocial approaches of collective imaginary*, Bukarest: Pro Universitaria, ISBN 978-606-26-1602-1, pp.290. DOI: <https://www.doi.org/10.52744/978-606-26-1602-1> link: <https://www.universuljuridic.ro/pro-universitaria-fitzek-sebastian-sacred-and-political-power/>
- Zamfir, E., Ilie, S., **Fitzek, S.** (coord.) (2022). *Domestic violence in Romania in the Pandemic context. Risks and support policies, (SOCIAL REPORT OF IQLR)*, Bucharest: Pro Universitaria, ISBN 978-606-26-1618-2,

pp.290.

DOI: <https://www.doi.org/10.52744/978-606-26-1618-2>

- (translation) **Fitzek, S.** (2022). Scientific translation and adaptation of the book by Professor **Wulf. C.** (anthropologist and professor at the Free University of Berlin), from German to Romanian: [Bildung als Wissen vom Menschen im Anthropozän], (Educația ca știință la omul din Antropocen. O perspectivă antropologică), Bucharest: Editura Didactica și Pedagogica, ISBN: 978-606-31-1541-7. https://www.edituradp.ro/carte/educatia-ca-stiinta-la-omul-din-anthropocen-o-perspectiva-antropologica--i1473?fbclid=IwAR2VZx7h2Gjw-kSCz2zeC1nl6CPZMnqt18BGxvzbzPWl_POkJ5Nk9_aR0OAc
- **Fitzek, S.** (2020). “Sacru și puterea politică. Abordări psihosociale ale imaginarului colectiv”, Bucharest: Pro Universitaria, ISBN 978-606-26-1198-9, 282 p. <https://www.prouniversitaria.ro/carte/sacru-si-puterea-politica-abordari-psihosociale-ale-imaginarului-colectiv/>
- Zamfir, C. (Coord.), Anghel, I., Banciu, D., Cace, S., Casapu, A., Deliu, A., Dumitrana, M., Dumitru, M., **Fitzek, S.**, Marin, M., Mihăilescu, A., Mihalache, F., Morar, V., Preoteasa, A. M., Preotesi, M., Rotaru, V., Simu, M., Stanciu, M., Stănescu, I., Stănescu, S., Șerban, M., Voicu, M., Tănase, L., Țoc, S., & Zamfir, E. (2018). *Istoria socială a României: 1918-2018*. Editura Academiei Române.

Scientific articles and reviews

- Kotłowska, A., **Fitzek, S.**, Stettner, R., Narkowicz, S., Kielbratowska, B., & Szefer, P. (2025). Targeted analysis of placental steroid hormones in relation to maternal tobacco smoke exposure: Early markers relevant to DOHaD (Developmental Origins of Health and Disease). *International Journal of Molecular Sciences*, 26(21), 10548. <https://doi.org/10.3390/ijms262110548>
- Grün, P., Meier, M., Islam, S. M. R. S., Rödermund, L., Bytyqi, D., Turhani, F., Jung, M., **Fitzek, S.**, Mostegel, M., & Turhani, D. (2025). Timing of Single-Tooth Implant Rehabilitation and Periapical Inflammation Severity: A Retrospective Study Using the DAIS System. *Diagnostics*, 15(20), 2597. <https://doi.org/10.3390/diagnostics15202597>
- Tchorz, J. P., Ladar, P., Lessani, M., & **Fitzek, S.** (2025). Incidence of cracked teeth before, during, and after the COVID-19 pandemic—A retrospective analysis in a German private general practice. *Clinical and Experimental Dental Research*, 11(5), e70239. <https://doi.org/10.1002/cre2.70239>
- Grün, P., Meier, M., Anderl, A., Kleber, C., Turhani, F., Schiepek, T., Islam, S. M. R. S., **Fitzek, S.**, Bandura, P., & Turhani, D. (2025). Focused analysis of complications associated with bovine xenohybrid bone grafts following maxillary sinus augmentation via the lateral approach: A retrospective cohort study. *Diagnostics*, 15(16), 2089. <https://doi.org/10.3390/diagnostics15162089> (ISI Impact Factor=3,3)
- Choi, K.-E., & **Fitzek, S.** (2025). User and provider experiences with health education chatbots: Qualitative systematic review. *JMIR Human Factors*, 12(1), e60205. <https://doi.org/10.2196/60205> (ISI Impact Factor=2,6)
- **Fitzek, S.**, Bârgăoanu, A. Introducing Large Language Models in Communication and Public Relations Education: A Mixed-Methods Pilot Study. *Int J Artif Intell Educ* (2025). <https://doi.org/10.1007/s40593-025-00477-7> (ISI Impact Factor=4,7)
- Hatamikia, S., Zaric, O., Jaksa, L., Schwarzhans, F., Trattinig, S., **Fitzek, S.**, Kronreif, G., Woitek, R., & Lorenz, A. (2025). Evaluation of 3D-printed silicone phantoms with controllable MRI signal properties. *International Journal of Bioprinting*, 11, 025080064. <https://doi.org/10.36922/IJB025080064> (ISI Impact Factor=6,8)
- Pohn, B., Mehnen, L., **Fitzek, S.**, Choi, K.-E. (A.), Braun, R. J., & Hatamikia, S. (2025). Integrating artificial intelligence into pre-clinical medical education: Challenges, opportunities, and recommendations. *Frontiers in*

- Education*, 10. <https://doi.org/10.3389/feduc.2025.1570389> (ISI Impact Factor=1,9)
- Choi, K.-E. A., & **Fitzek, S.** (2025). The evolution of health services research in Austria: A bibliometric exploration of trends, themes, and collaborations. *Frontiers in Health Services*, 5, Article 1501035. <https://doi.org/10.3389/frhs.2025.1501035> (ISI Impact Factor=1,6)
 - Grün, P., Hatamikia, S., Lakes, T., Schneider, B., Pfaffeneder-Mantai, F., **Fitzek, S.**, von See, C., & Turhani, D. (2025). Volumetric measurement of manually drawn segmentations in cone beam computed tomography images of newly formed bone after sinus floor augmentation with bovine-derived bone substitutes. *Journal of Stomatology, Oral and Maxillofacial Surgery*, 126, Article 102221. <https://doi.org/10.1016/j.jormas.2025.102221> (ISI Impact Factor=1,8)
 - Grün, P., Hatamikia, S., Jadadic, R., Jansen, L., Pfaffeneder-Mantai, F., **Fitzek, S.**, Mostegel, M., Choi, K.-E. A., & Turhani, D. (2024). Volumetric measurements from manually drawn segmentations of periapical lesions in cone-beam computed tomography scans correlate with the inflammatory activity classified using the Dental Apical Inflammation Score. *Advances in Oral and Maxillofacial Surgery*, In Press. <https://doi.org/10.1016/j.adoms.2024.100510>
 - Schwab, J., Stucki, L., **Fitzek, S.**, Tithphit, A., Hönigl, A., Stackmann, S., Horn, I., Thenner, H., Dasser, P., Woitek, R., Choi, K.-E., Hatamikia, S., & Furtner, J. (2024). Radiological assessment of Sella Turcica morphology correlates with skeletal classes in an Austrian population: An observational study. *Oral Radiology*. <https://doi.org/10.1007/s11282-024-00785-z> (ISI Impact Factor=1,6)
 - **Fitzek, S.**, Choi, K.E.A. (2024). Shaping future practices: German-speaking medical and dental students' perceptions of artificial intelligence in healthcare. *BMC Med Educ* 24, 844. <https://doi.org/10.1186/s12909-024-05826-z> (ISI Impact Factor=2,7)
 - **Fitzek, S.**, Choi, K.-E. (Anna), & Drăgan, C. (2024). Understanding Digital Violence and Sexual Abuse in Adolescents and Minors: A Literature Review. *Postmodernism Problems*, 14(1), 17-36. <https://doi.org/10.46324/PMP2401017>
 - **Fitzek, S.** (2024). Ethical challenges and transformative potential: examining the impact of artificial intelligence on patient care, data security, and the healthcare workforce in Romania, *Journal of Community Positive Practices*, (1), pp. 59-86. doi: <https://doi.org/10.35782/JCPP.2024.1.04>
 - **Fitzek, S.**, & Choi, K. E. (2023). Potential Impact and Challenges of Implementing Artificial Intelligence in the Romanian Healthcare System. *Postmodernism Problems*, 13(2). <https://doi.org/10.46324/PMP2302148>
 - Drăgan, C., **Fitzek, S.**, & Neagu, G. (2023). Young People and Projects for the Future. Case Study Romania. *Postmodernism Problems*, 13(1), 68-86. <https://doi.org/10.46324/PMP2301068>
 - **Fitzek, S.** (2023). [Review of the book *Rural Romania in the new capitalism: 1990-2020*, edited by I. Stănescu & F. Mihalache]. *Sociologie Românească*, 20(2), 207-213. <https://doi.org/10.33788/sr.20.2.12>
 - **Fitzek, S.** (2023). [Review of the book *Teatrul și criza lumii moderne*, by D. Nițoi]. *Sociologie Românească*, 21(2), 102-107. <https://doi.org/10.33788/sr.21.2.6>
 - **Fitzek, S.** (2022) "Alcohol consumption in the context of the covid-19 pandemic", *Journal of Community Positive Practices*, (4), pp. 94-112. <https://doi.org/10.35782/JCPP.2022.4.7>
 - **Fitzek, S.** (2022). Challenges and social vulnerabilities for Romanian seasonal workers in Germany during the Covid-19 pandemic. *Journal of Community Positive Practices*, (2), 21-38. DOI: <https://doi.org/10.35782/JCPP.2022.2.02> link: <http://jppc.ro/index.php/jppc/article/view/521>
 - **Fitzek, S.** (2021). [Review of the book *Psihosociologia publicității. Despre reclamele vizuale*, by S. Chelcea]. *Sociologie Românească*, 19(2), 259-262. <https://revistasociologieromaneasca.ro/sr/article/view/1744>
 - **Fitzek, S.**, (2021), „Problems and solutions of Romanian migration in UK, Germany, and Austria during

- 2020”, in *Journal of Community Positive Practices* (JPPC), nr. 1, pp. 59-70. DOI: <https://doi.org/10.35782/JCPP.2021.1.05>
- **Fitzek, S.** (2020). [Review of the book Covid19 in Romania, data, analysis, evolutions and statistics, edited by C. Zamfir & S. Cace]. *Jurnalul Practicilor Comunitare Pozitive*, 20(3), 77-80. <https://doi.org/10.35782/JCPP.2020.3.06>
 - **Fitzek, S.** (2020). [Review of the book *Politically incorrect: Scenarios for a possible Romania* (3rd ed.), by V. S. Dâncu]. *Journal of Romanian Sociology*, 1, 192-198. <https://doi.org/10.33788/sr.18.1.15>
 - **Fitzek, S.,** (2019). The difficulties of Romanian families with elderly people in care (a diagnosis of the Romanian elderly who are at risk), in *Journal of Community Positive Practices* (JPPC), nr. 4, pp. 11-27. <https://doi.org/10.35782/JCPP.2019.4.02>
 - **Fitzek, S.** (2018). [Review of the book *Dicționar de Calitatea Vieții*, coordinated by I. Mărginean & M. Vasile]. *Journal of Romanian Sociology*, 16(3-4). https://revistasociologieromaneasca.ro/sr/article/view/2018_3_4_fitzek
 - **Fitzek, S.; Fitzek, C. D.** (2017). Structural and organizational similarities in the institutional troika: The Communist Party of Romania, the Comintern and the Communist Party (Bolshevik), în JPPC, nr.4/2017 <https://jppc.ro/index.php/jppc/article/view/184>
 - **Fitzek, S.; Stănescu, M. S.** (2017). Principalele teme de reformă și dezvoltare în programele politice și electorale din perioada tranziției (The main themes of reform and development in the political and electoral programs during the transition period), in *Revista Calitatea Vieții*, nr. 4/2017, pp. 370-391 <https://www.revistacalitateavietii.ro/journal/article/view/376>
 - **Fitzek, S.; Fitzek, C. D.** (2017). The chimeric personalities of three professional revolutionaries in the history of the Communist Movement, from 1921-1924, in *Journal of Community Positive Practices*, nr.2/2017, pp.17-30, ISSN 1582 -8344 <https://jppc.ro/en/index.php/jppc/article/view/337>
 - **Fitzek, S.** (2016) “Family’s socio-economic situation in the Romanian room as compared with other countries of the European Union”, *Journal of Community Positive Practices*, 16(2), pp. 86-106. Available at: <https://jppc.ro/index.php/jppc/article/view/314>
 - **Fitzek, S.** (2016). [Review of the book *Statul Bunăstării. Între supraviețuire, reformă, și integrare europeană*, by S. M. Stănescu]. *Sociologie Românească*, 14(1), 115-117. Retrieved from https://revistasociologieromaneasca.ro/sr/article/view/2016_2_Fitzek
 - **Fitzek, S.** (2015) “The ethnical otherness and the interethnic imaginary among the contact areas between the Roma and Romanians”, *Journal of Community Positive Practices*, 15(3), pp. 14-25. Available at: <https://jppc.ro/index.php/jppc/article/view/284>
 - **Fitzek, S.** (2014). The Romanian Social Worker Facing Challenges and Meeting Economic Opportunities Provided by the European Union. *Calitatea Vieții*, 25(4), 311–323. Retrieved from <https://www.revistacalitateavietii.ro/journal/article/view/215>
 - **Fitzek, S.,** (2014), “The role of collective imaginary while interpreting the social imaginary”, within the online magazine of Social Innovation, No. 6 (1), available online at: <http://www.inovatiiasociala.ro/articol/129/>
 - **Fitzek, S., & Daneșiu, M. I.** (2013). Instanțele ca subiect de informare al interesului public. *Cogito – Revistă de Cercetare Științifică Pluridisciplinară*, 5(1), 96-109.
 - **Danetiu, M. I., & Fitzek, S.** (2011). The European social economy and the EU2020. *Eurotimes, Supplement 3*, 159–170. <https://nbn-resolving.org/urn:nbn:de:0168-ssoar-292979>
 - **Zamfir, E., & Fitzek, S.** (2010). Social Economy-Solution to Social Inclusion in the Labor Market. în *Revista Inovația Socială*, (2).

- **Fitzek, S., & Frigioiu, N. (2009).** Traditions culturelles et culture politique européennes. *Sociologie Românească*, 7(4), 58-64. Retrieved from https://revistasociologieromaneasca.ro/sr/article/view/2009_4_fitzek

Chapters in volume

- Drăgan, C., **Fitzek, S.**, Nițoi, D., & Biru, L. (2025). *The role of educational programs in preventing and combating addictive behaviors among prisoners: An interdisciplinary analysis*. In N. Neamțu & C. Ștefani (Eds.), *Psychosocial dimensions of health care: Advancing quality of life through the integration of health and social services* (pp. 242–256). Presa Universitară Clujeană.
- **Fitzek, S.**, Choi, K.-E. (Anna), & Drăgan, C. (2025). Violența digitală și abuzul sexual asupra minorilor: O analiză sistematică a legăturilor și consecințelor. În E. Zamfir & D. Arpinte (Coord.), *Impactul violenței asupra calității vieții. Căutări și răspunsuri* (pp. 220–251). Editura Academiei Române.
- **Fitzek, S.** (2024). Beyond algorithms: The future of healthcare and artificial intelligence in Romania. In C. Ștefani & N. Neamțu (Eds.), *Social work in addictions* (pp. 93–114). Presa Universitară Clujeană.
- **Fitzek, S.** (2024). Oportunități și riscuri în implementarea inteligenței artificiale în sistemul de sănătate din România. In S. M. Stănescu, C. Zamfir, & S. Mihaiu (Eds.), *Policrizele societății românești: Studii și eseuri - Este România pregătită?* (pp. 245-266). Editura Pro Universitaria. Available online at: <https://bibliotecadesociologie.ro/download/stanescu-zamfir-mihaiu-eds-2024-policrizele-societatii-romanesti-studii-si-eseuri-este-romania-pregatita-bucuresti-pro-universitaria/>
- **Fitzek, S.** (2023). Alcohol consumption trends in Romania during the COVID-19 pandemic: A study on the impact of alcohol on domestic violence. In C. Ștefani & N. Neamțu (Eds.), *Social Work in Addictions and Health Care* (pp. 31-56). Presa Universitară Clujeană. ISBN 978-606-37-1701-7.
- **Fitzek, S.** (2020). Welfare as a model for application in the ideology and governing programs of the Romanian centre-left political parties after the 1990s. In E. Zamfir, M. Voicu, & S.M. Stănescu (Eds.), *Social policies in Romania after 30 years. Expectations and answers* (pp. 101-127). Romanian Academy. ISBN 978-973-27-3239-7. Retrieved from <http://www.revistacalitateavietii.ro/2021/CV-1-2021/04.pdf>
- **Fitzek, S.** (2016). A semiotic interpretation of collective imaginary. In C.C. Buzoianu & E. Nechita (Coordinators), *Social inclusion in digital era* (pp. 83-96). Casa Cărții de Știință. ISBN 978-606-17-0883-3. <https://www.casacartii.ro/editura/carte/incluziunea-sociala-in-era-digitala/>
- **Fitzek, S.** (2015). The emergency of cooperation: Party cartel. In M. Tomiță, S.M. Stănescu (Coordinator), & M.V. Ștefănescu (Ed.), *Contemporary Sociology: Interdisciplinary and Empirical Studies* (pp. 257-272). Pro Universitaria. ISBN 978-606-26-0163-8. <https://www.prouniversitaria.ro/carte/689/>
- **Fitzek, S.** (2015). The phenomenon of the negative campaigns on Facebook: The case of the 2014 European Elections in Romania. in I. Chiciudean & M. Bîră (Eds.), *The Europe we voted for: National and European topics of the 2014 elections for the European Parliament* (pp. 123–136). Comunicare.ro.
- **Fitzek, S.** (2015). Politicile publice și rolul asistentului social din România în noua construcție europeană. In E. Zamfir, S.M. Stănescu, & D. Arpinte (Coordinators), *Asistenta sociala in Romania dupa 25 de ani: Raspuns la problemele tranzitiei* (pp. 591-605). EIKON, National CNCISIS. ISBN: 978-606-711-263-4. <https://www.scribd.com/document/402541582/2015-zamfir-asistenta-sociala-romania-pdf>
- Zamfir, E., Livius, M., **Fitzek, S.**, Scutaru, C. (2015). Evaluarea datelor în cadrul cercetării socio-economice în domeniul ocupării persoanelor cu scleroză multiplă. In E. Zamfir, S.M. Stănescu, & D. Arpinte (Coordinators), *Social Assistance in Romania after 25 years: Reaction to the problems of transition* (pp. 467-518). EIKON, National CNCISIS. ISBN: 978-606-711-263-4.

- **Fitzek, S.** (2014). Romanian Roma-Inter-Ethnic Political and Social Imaginary from Bucharest. In A. Ecirli, S. Pacukaj, I. Stanescu, & M.I. Daneşiu (Coordinators), *Proceedings of the International Conference on Social Sciences*, Vol.2 (pp. 628-635). EUSER. ISBN 9788890916359.
- **Fitzek, S., & Daneşiu, M.** (2013). Third Sector Organisations in Sweden and Romania: Linking Social Capital and Well-Being in the Mixed Welfare System. In *The European Culture for Human Rights: The Right to Happiness* (pp. 340-349). Cambridge Scholars Publishing. ISBN (10): 1-4438-5446-8, ISBN (13): 978-1-4438-5446-7.
- Daneşiu, M., & **Fitzek, S.** (2009). Bio-Power. The Panopticon, Politics and Media. In P. Dobrescu, R. Pricopie, & M.A. Ionescu (Eds.), *R&D Perspectives. Promoting Innovation through Education, Culture and Communication* (pp. 107-112). Comunicare.ro. ISBN 978-973-711-220-0.

Scientific reports:

- Bârsan, A., Anghel, I., Marin, M., Tomescu, C., Preotesi, M., Biţiş, N., Drăgan, C. (Coord.), Alexandrescu, F., Bădoi, D., Beserman, E., Bulumac, L., Casapu, A., Cernamoriţi, A., Deliu, A., **Fitzek, S.**, Gheondea, A., Glăvan, E., Manoilă, M., Marinescu, A., Matei, C., Mihai, H., Mihaiu, S., Mihăilescu, A., Nadane, A., Niţu, A., Petrescu, C., Pitel, M., Pop, A., Pop, C., Roşca, V., Spiridon, E., Stănescu, S., Şoroagă, L., Ţoc, S., & Tufă, L. (2023). Monitorizarea şi evaluarea integrată a performanţei serviciilor publice, Cod SIPOCA 616/ MySMIS 127589: Activitatea A3.3. Consultarea diverselor structuri responsabile cu implementarea serviciilor publice, Studiu aferent interviurilor. Secretariatul General al Guvernului.
- **Fitzek, S.**, Cace, S. (Coord.), Aldea, I., Marin, M., & Voicu, M. (2021). Socio-economic dynamics: Info graphics and problematizations. General Secretariat of the Government (SGG) and Community Development Service.
- **Fitzek, S.**, & al. (2021). SDL Regional Local Strategy Development Report. ICCV/INCE.
- **Fitzek, S.**, & al. (2021). Analysis, streamlining and updating of the legal framework in the field of tourism. SIPOCA Code: 392, MySMIS2014+ Code: 116156. ICCV/INCE.
- Zamfir, E., Livius, M., **Fitzek, S.**, & Scutaru, C. (2012). Evaluation data in economic – social research of the employment of persons with multiple sclerosis. Romanian Academy – ICCV, National CNCISIS. Retrieved from http://www.inovatiasociala.ro/wp-content/uploads/2018/03/2010_2_2_zamfir.pdf
- Zamfir, E., & **Fitzek, S.** (2010). Social Economy as a solution to social inclusion on the labor market. Social Innovation Magazine, 2. Bucharest: Romanian Academy. ISSN 2065-8389.

Conferences

- Choi, K.-E. A., & **Fitzek, S.** (2025, September 23). Erfahrungen von Anwender:innen und Anbieter:innen von Chatbots für edukative und verhaltensändernde Maßnahmen: eine systematische, qualitative Übersichtsarbeit [User and provider experiences with chatbots for education and behavior change: a qualitative systematic review] [Short talk; presenting author: K.-E. A. Choi; Abstract-ID: 1007; Session KV08]. 24th Deutscher Kongress für Versorgungsforschung (DKVF), UKE, Hamburg, Germany. Program: <https://pag.virtual-meeting.org/kukm/dkvf2025/de-DE/pag/presentation/435491>
- Choi, K.-E. A., & **Fitzek, S.** (2025, September 22–24). Einstellungen zu und Erfahrungen mit künstlicher Intelligenz unter deutschsprachigen Studierenden der Human- und Zahnmedizin: Eine Querschnittsstudie in Deutschland, Österreich und der Schweiz [Attitudes toward and experiences

with AI among German-speaking medical and dental students: a cross-sectional study] [Conference presentation]. 24th DKVF, UKE, Hamburg, Germany. Program (overview): <https://www.dkvf.de/de/programmuebersicht.html> • Preprint (Zenodo, 27 Aug 2025): <https://doi.org/10.5281/zenodo.16962237>.

- Braun, R. J., Choi, K.-E. A., **Fitzek, S.**, Pohn, B., Mehnen, L., & Hatamikia, S. (2025, February 27). Einführung von KI-Tools in der vorklinischen Lehre der Humanmedizin [Introducing AI tools in pre-clinical medical teaching] [Lightning talk; presenting author: R. Braun]. Academic Development Conference (ADC 2025), FH St. Pölten, St. Pölten, Austria. Program (PDF): https://adc.fhstp.ac.at/content/download/307321/file/ADC_Programm_v1_0.pdf.
- **Fitzek, S.** (2025, June 25). "The Human Subject in the Age of Digital Governance: Embedding Human Oversight in AI Governance" [Oral presentation]. 2025 China–Europe Seminar on Human Rights, Madrid, Spain.
- Drăgan, C., **Fitzek, S.**, Nițoi, D., & Biru, L. (2024, December 13-14). *The Role of Educational Programs in Preventing and Combating Addictive Behaviors Among Inmates: A Literature Review*. Presented at the International Conference "Social Work in the Addictions and Health Care - Interdisciplinary Collaboration to Improve Quality of Services and Quality of Life," "1 Decembrie 1918" University, Alba Iulia, Romania.
- **Fitzek, S.** (2024, November 12). *Post-fascist political movements in Germany: An analysis of the 2024 elections in Thuringia and Saxony and their implications for democratic stability* [Oral presentation]. National Conference "Fascism and Post-Fascism in European History: Intellectual Genealogies, Forms of Manifestation, Political Consequences" Romanian Academy, National Institute for the Study of Totalitarianism, Bucharest, Romania.
- Choi, K.-E. A. & **Fitzek, S.**, (4-6 December 2024). Shaping future practices: Understanding the perception of German-speaking medical and dental students of artificial intelligence – an online survey. In Proceedings of the 13th Health Services and Policy Research Conference (Conference Proceedings, Session 6F: Lightning Talks, p. 24). Brisbane, Australia. Available at <https://eventstudio.eventsair.com/hsr-2024-conference/e-proceedings>
- Choi, K.-E. A. & **Fitzek, S.**, (4-6 December 2024). *Exploring user and provider experiences with health education chatbots: A qualitative systematic review*. In Proceedings of the 13th Health Services and Policy Research Conference (Conference Proceedings, Poster Theme: Medicine Provisions, p. 25). Brisbane, Australia. Available at <https://eventstudio.eventsair.com/hsr-2024-conference/e-proceedings>.
- **Fitzek, S.**, & Drăgan, C. (2024, October). *Understanding Digital Violence and Sexual Abuse in Adolescents and Minors: A Literature Review*. Paper presented at the 11th International Conference - ESPERA 2024, Bucharest, Romania.
- **Fitzek, S.**, & Bârgăoanu, A. (2024) Introducing Large Language Models in Communication and PR Education: A Mixed Methods Pilot Study. Presented at the 2nd International Conference on Scientific and Innovative Studies ICSIS 2024, Konya, Turkey.
- **Fitzek, S.**, & Choi, K.-E. (2024). Shaping Future Practices: Understanding the Perception of German-speaking Medical and Dental Students of Artificial Intelligence – an Online Survey. Presented at the 2nd International Conference on Scientific and Innovative Studies ICSIS 2024, Konya, Turkey.
- **Fitzek, S.**, & Bârgăoanu, A. (2024). Perceptions of Communication and Public Relations Students in

Romania on (AI) in University Education: An Online Survey Study. Presented at the 4th International Artificial Intelligence and Data Science Congress, İzmir, Turkey.

- **Fitzek, S., & Drăgan, C.** (2023, December 18-19). Factors influencing violence perception among children and youth: A systematic literature review. In Social Work in the Addictions and Health Care - Interdisciplinary Collaboration to Improve Quality of Services and Quality of Life. Panel presentation at the International Conference, Alba Iulia, Romania.
- **Fitzek, S.** (2022, December 9-10). The role of alcohol consumption in domestic violence case study: Alcohol consumers in Bucharest during the COVID-19 pandemic and domestic conflict. In Social Work in the Addictions and Health Care – Interdisciplinary Collaboration to Improve Quality of Services and Quality of Life. The University “1 December 1918” of Alba-Iulia.
- **Fitzek, S., & Drăgan, C.** (2022, November 18). Migrația rurală, perspectivele tinerilor NEETS, studiu de caz în sud-vestul României. In Simpozionul de Agro-Economie și Antropologie Rurală (SAAR) [3rd Edition, Online].
- **Fitzek, S.** (2022, October 27). Starting a family and future plans of young Neets in South Western Romania. In The Future Europe 13th Edition. Faculty of International Economic Relations, Bucharest Academy of Economic Studies.
- **Fitzek, S., & Drăgan, C.** (2022, September 14). Future plans of NEETS, case study in the south-west of Romania. In Rural Youth and the New Youth Guarantee. COST ACTION CA18213 – Rural NEET Youth Network, Università Cattolica del Sacro Cuore, Brescia, Italy.
- **Fitzek, S.** (2021, December). Vulnerabilities and crisis of authority in pandemic management. Case study: Romanian seasonal workers in Germany from April to August 2020. In 8th International Conference: Economic Scientific Research – Theoretical, Empirical and Practical Approaches (ESPERA). National Institute for Economic Research “Costin C. Kirilescu”.
- **Fitzek, S.** (2021, November). Vulnerability and subjective indicators of the quality of life of Romanians in Germany during the Covid-19 pandemic. In International Conference: Social Inequality and Quality of Life. Institute for Quality of Life, Romanian Academy.
- **Fitzek, S.** (2021, September 5). The personality of authentic leadership II. In International Conference: Translation and Transformation in Audiovisual and Digital Culture. XXV EFSS, New Bulgarian University, Sozopol, Bulgaria.
- **Fitzek, S.** (2021, May). The personality of authentic leadership. In International Conference: Semiosis in Communication, Culture, Communication, and Social Change. Faculty of Communication and Public Relations, National University of Political Studies and Public Administration, Bucharest.
- **Fitzek, S.** (2021, May 12). Moderator at the fourth-panel discussion: Actors, methods, and techniques of disinformation today (fake-news). In International Conference: Disinformation in Memory Politics Practices and Ways of Prevention. ENRS, INST, and NUPSPA.
- **Fitzek, S.** (2020, November). Romanian family in pandemic crisis. In International Conference: Future of Europe 11th Edition. Faculty of International Business and Economics, Bucharest University of Economic Studies.
- **Fitzek, S.** (2019, November). The decline of the Family structures in Romania. In International Conference: Future of Europe 10th Edition 2019. Faculty of International Business and Economics, Bucharest University of Economic Studies.
- **Fitzek, S.** (2019, October). Welfare policies in the governing programs of the Romanian political party's science the 1990s. In International Symposium: Social Impact and the social sciences: theory and practice

in the era of propaganda, fake news and media manipulation. Faculty of Political Science, Bucharest University.

- Fitzek, S., Gabriela, N., & Petrescu, C. (2018, October). Needs in rural areas: Romania in the European context. In The International Conference 5th Economic, Scientific Research – Theoretical, Empirical and Practical Approaches (ESPERA).
- **Fitzek, S., & Neagu, G.** (2018, June 14-16). Structural and organisational similarities in the institutional troika: the Communist Party of Romania, the Comintern, and the Communist Bolshevik Party. In *Semiosis in Communication* (2nd Edition). SNSPA, FCRP, and the International Association for Semiotic Studies (IASS-AIS).
- **Fitzek, S.** (2018, June 11). Family is the vital source of development for society. Debate and research event. Observatoire de la Finance, Geneva.
- **Fitzek, S.** (2018, October 16). Participation in a scientific press release: Family guarantees civic engagement and intergenerational solidarity. Family guarantees social inclusion. FAFCE board event supported by the European Commission on Family and Finance, SALUX.
- **Fitzek, S., Stănescu, S. M., & Neagu, G.** (2017, November 17-18). Insertion of vulnerable people in social economy structures in Romania. Annual scientific session, Romanian Academy, Cluj Napoca, Institute of History „George Barițiu”, Department of Socio-Human Research.
- **Fitzek, S.** (2017, October 27-28). The political and social situation in Romania. International Conference of Catholic Bishops, COMECE, (Re)thinking Europe, Vatican, New Hall Sinode.
- **Fitzek, S.** (2017, October 4). A sociological radiography of the Communist movement from 1921 to 1923. 13th International Conference on Social Science, ICSS XII 2017, Vienna. EUSER (European Centre for Science Education and Research).
- **Fitzek, S.** (2016, October 27-28). Archetypes, communication, and perceptions within the interethnic imaginary. Conference Discursive forms. Dream and Reality, University Vasile Alecsandri from Bacău.
- **Fitzek, S.** (2016, September 24). Immigrant status: A compared study between Germany and Austria. International Congress in Social Sciences (ICSS), Universidad Complutense Madrid CAP II - Ciencia Política y de la Administración II, Spain.
- **Fitzek, S.** (2016, June 18). A semiotic interpretation of the interethnic imaginary. Conferința Semiosis in Communication – Knowing and Learning. SNSPA București, University Roehampton (Londra) and International Association of Semiotic Studies (IASS-AIS).
- **Fitzek, S.** (2016, June 11). Socio-economical profile of the Romanian family. Conference: Social Sciences and the Contemporary Challenges. 20 Years of Teaching Sociology, University of Oradea in partnership with the Sociologists Association from Romania, Sociologists’ Society from Romania, and ICCV.
- **Fitzek, S.** (2015, May 22). Presentation on “Party Cartel in The Romanian Political System”. International Conference: Young researchers in the social sciences, West University of Timisoara.
- **Fitzek, S.** (2015, April 25). Presentation on “The role of Collective Imaginary on Public Security. Being confident or being afraid; the trust and fear among female persons, in Bucharest”. International Conference: Quality of Life: A Challenge for Social Policy. Institute for Research on Quality of Life, Romanian Academy.
- **Fitzek, S.** (2014, November 13-14). The Romanian social worker facing challenges and meeting economic opportunities provided by the European Union. In *Economic Scientific Research - Theoretical, Empirical and Practical Approaches - ESPERA 2014*. Organised by the National Institute of Economic Research "Costin C. Kiritescu" and the National Bank of Romania.

- **Fitzek, S.** (2014, September 19-20). Psychosocial and identity aspects, inter – ethnical dialogue and alterity issues between the Romanian People and Roma People. In International Conference of Social Sciences ICSS 2014. Organised by the Institute for Research on Quality of Life within the Romanian Academy.
- **Fitzek, S.** (2014, October 23). The emergence of cooperation: Party Cartel. In Media and the Public Sphere. Evaluating Media Ethics in the Digital Era. Organised by the National School of Political Studies and Public Administration NSPSPA, Bucharest.
- **Fitzek, S.** (2014, October 17-18). The role of Social Worker in the Public Policies. In Annual Conference of Research in Sociology and Social Worker. Organised by the University Lucian Blaga from Sibiu.
- **Fitzek, S.** (2014, September 19-20). Romanian-Roma Inter-Ethnical Political and Social Imaginary from Bucharest. In International Conference in Social Sciences. Organised by EUSER, MCSER, ICCV, and the Romanian Academy.
- **Fitzek, S.** (2014, September 18). Populism, modern propaganda techniques and effects of negative campaign on Facebook. In Social Media in Academia: Research and Teaching. Organised by the West University of Timisoara.
- **Fitzek, S.** (2014, November 3-7). Euro-entrepreneurship: University qualifications for the Europeanization of Romanian society. Workshop presentation. Organised by the Institute for European Studies of the Free University of Brussels.
- **Fitzek, S.** (2014, October 24-26). Social economy from a communication perspective. In Towards the Good Society – European Perspectives. Organised by Romanian Sociological Association and Romanian Academy.
- **Fitzek, S.** (2012, September 27-30). The European social model and the Nordic welfare state in post-Lisbon era. In European Sociology: New Challenges and Opportunities. Organised by University of Oradea, ICCV, Romanian Sociological Association, and Institute for Quality of Life.
- **Fitzek, S.** (2012, May 31-June 3). Current trends in welfare state developments: the potential of the European social economy. In Beyond Globalisation?. Organised by Bucharest University and Romanian Sociological Society.
- **Fitzek, S.** (2011, September 22-23). New-Populist Elites in Post – Communist Romania. In Political Communication in the Era of New Technologies. Organised by the Polish Communication Association and the University of Warsaw.
- **Fitzek, S.** (2010, June 10). Influence, power, and leadership. A new theory of human relations in modern society. In Romania after 20 years: social change issues. Quality of life. Organised by ICCV (Research Institute of Quality of Life, Romanian Academy).

Projects

- **Fitzek, S.** (2025 – 2025). Contributed as Digital Transformations & Professional Development Analyst to the project “AI Ready – Intelligent Educational Ecosystem SNSPA for Career Guidance and Employability in the Digital Labour Market,” Code CNFIS-FDI-2025-F-0229. Faculty of Communication and Public Relations, SNSPA, Bucharest. Responsibilities included: analyzing trends in digitalization and AI’s impact on student career pathways; defining a future-competencies framework for SNSPA students; conducting qualitative focus-groups and gap-analysis (R2); authoring the Curriculum Adaptation Guide (R3) with AI-focused modules; and facilitating stakeholder workshops to validate curricular recommendations.

- **Fitzek, S.** (2023 - 2023) Contributed as a Research Expert to the project "*Monitoring and Integrated Evaluation of Public Service Performance*," Code SIPOCA 616/ MySMIS 127589. This project, contracted by the General Secretariat of the Government, involved sectoral evaluations of public service performance based on developed methodologies, particularly focusing on qualitative research and data collection methodologies. The project encompassed a comprehensive study with 120 focus group interviews and was implemented in collaboration with SC CC SAS SRL, SC IRES SRL, SC ENCORE RESEARCH SRL, SIMAVI, ICCV, and subcontractors. My role was pivotal in ensuring rigorous data collection and insightful analysis, contributing to the project's successful completion between December 12, 2022, and November 9, 2023.
- **Fitzek, S.** (2022 - 2023). Contributed as an evaluator to the project "*National Program for Reducing School Dropout (PNRAS)*", funded by the National Recovery and Resilience Plan (PNRR), Component 15, Education. The project involved evaluating grant applications from schools with a high risk of dropout, focusing on administrative compliance, eligibility, and qualitative assessment. (Code: SG-PNRAS, managed by UEFISCDI).
- **Fitzek, S.** (2022 - 2023) Trainer and Coordinator in the "*Startup Kickstart Project*", code POCU/829/6/13/141279, within the Faculty of Communication and Public Relations, SNSPA. Contributed to the design and implementation of entrepreneurial training programs aimed at developing business skills and supporting startups. The project targeted over 350 individuals, with a focus on rural and underrepresented groups
- **Fitzek, S.** (2022). Evaluator for the project "*Provision of Furniture, Educational Materials, and Digital Equipment to Pre-University Schools*", funded by the National Recovery and Resilience Plan (PNRR). (Code: D-2400-046K-2455).
- **Fitzek, S.,** (10/2021 – 12/2022). Expert project researcher in qualitative methods, ICCV/INCE in "Analysis, streamlining and updating of the legal framework in tourism", SIPOCA Code: 392, MySMIS2014+ Code: 116156"
- **Fitzek, S.** (2018 - 2019) member of a team project: *Social policy in Romania and Belarus: a comparative approach*” project submitted within the cooperation between the Romanian Academy and Belarus Academy of Science, Foundation for Fundamental Research of the Republic of Belarus, 2018-2019 (Romanian team coordinator, CS I Simona Stănescu)
- **Fitzek, S.** (2017 - 2018) member of the Research Institute for Quality of Life in the sectorial project: *Identification and analysis of perception on quality of life and health* within the project *National Register of Chronic Patients in Romania* (coordinator partner: National Institute for Research and Development in Informatics - ICI Bucharest) Program 1 - Development of the national research-development system, Subprogram 1.2. Institutional performance Institutional development, projects carried out in RDI consortia, 2017 competition
- **Fitzek, S.** (2016-2017) ICCV's contribution to the Romanian Development Strategy, realized by the Romanian Academy: Zamfir, Cătălin (coord), Ionuț Anghel, Daniel Arpinte, Cosmin Briciu, Sorin Cace, Alexandra Deliu, Dana Eremia, Simona Ilie, Monica Marin, Flavius Mihalache, Ana Maria Preoteasa, Mihnea Preotesi, Adina Mihăilescu, Gabriela Neagu, Cosmina Pop, Iuliana Precupețu, Mariana Stanciu, Simona Stănescu, Manuela Stănculescu, Cristina Tomescu, Elena Tudor and Elena Zamfir (authors). (2016). A strategy of relaunching the quality of life in perspective 2037: Directions, Priorities, Objectives, Targets, Restrictions, Opportunities, pp. 361-390, in Vlad Valentin-Ionel (coord), Romania's development strategy for the next 20 years, Vol. III, Part I, Bucharest: Romanian Academy; <http://www.academiaromana.ro/bdar/strategiaAR/doc13/StrategiaIII.pdf>

- **Fitzek, S.** (April 2015 - October 2015), Technical Manager, ICCV (Institut Quality of Life Research) within the project “Equal opportunities in education” POSDRU/181/2.2/S/154888, cod SMIS: 57985
- **Fitzek, S.,** (2012) researcher (Type C) expert in Quality-of-Life Research Institute at the Romanian Academy: *Growth mechanisms and instruments for facilitating the access to higher education based upon both horizontal and vertical development of partnerships between education institutions, both central and local structures of the educational system and social actors.* (Project Code: POSDRU/56/1.2/S/41506)

Specializations and Scholarships

- (July 2025) – Participant, Seminar on Blockchain Technology and Information Security, Belt and Road Countries, CIFAL Shanghai, UNITAR, Shanghai, China.
- (May 2025) *Erasmus visitor professor* invited by the Faculty of Human Sciences, Universidade Católica Portuguesa – Porto, as part of the Erasmus research and teaching program for teacher mobility.
- (May 2016) *Erasmus visitor professor* invited by the Faculty of Communication and Journalism Aldo Moro, Bari, Italy as part of the Erasmus research and teaching program for teacher mobility.
- (May 2014) *Erasmus visitor professor* invited by the Faculty of Tourism within the University of Girona (Spain) within the Erasmus lecturing program for teachers.
- (June – July 2013) *Erasmus visitor professor* invited by the Faculty of Journalism and Public Relations from the University of Applied Sciences from Gelsenkirchen (Germany) within the Erasmus, forming a program for teachers.
- (October 1st, 2010, to May 1st, 2011) participation with a certificate in the political courses organised by the Konrad Adenauer Foundation and the Institute for Popular Studies, Bucharest, Romania.
- (August 09th to August 22nd, 2009) International Summer School Sarajevo 2009: Transitional Justice in Southeast Europe, organised by Konrad Adenauer Stiftung.
- (March 2006) Scholarship from Robert Schuman Foundation to European Parliament in Bruxelles and Strasbourg.

Memberships and peer review activity

- Editorial Board Member, BMC Medical Education (Springer Nature), 2025–present
- Member of the Romanian Sociological Association since 2015
- Administrator and editor of the „Romania Socială” platform, <http://www.romaniasociala.ro>
- Reviewer and consultant for the Roumanian Journal of Sociology. <https://www.arsociologie.ro/en/>
- Reviewer and consultant for Quality-of-Life Journal. <http://www.revistacalitateavietii.ro/indexEn.html>
- Member of the Research Center of the Faculty of Communication and Public Relations, (SNSPA), Bucharest in the laboratory for the study “Image and Identity”
- Reviewer for International Journal of Artificial Intelligence in Education, Springer Nature, 2024. Reviewed the manuscript titled "ChatGPT in the Classroom: Evaluating its Role in Fostering Critical Evaluation Skills", evaluating research quality, methodology, and contributions to the field of artificial intelligence in education.
- Editor, *Journal of Theoretical and Applied Sciences (Revista de Științe Teoretice și Aplicate – RST Journal)* – since 2025. <https://www.rstjournal.com/despre/conducerea/>

Peer review activity

- *Reviewer for Heliyon (Cell Press)*
- *Reviewer for JMIR Mental Health*
- *Reviewer for JMIR Neurotechnology*
- *Reviewer for Journal of Medical Internet Research (JMIR)*

References

- **Prof.univ. dr. Christoph Wulf** (Professor at Freie Universität Berlin, Research Anthropologist, and UNESCO Vice-President of Germany)
telephone number +040/724 278 884 (chrwulf@zedat.fu-berlin.de)
- **Prof. univ. dr Elena Zamfir** (Academia Română, Universitatea Oradea)
telephone number: +40 745.122.238 ezamfir1@gmail.com
- **Academician Cătălin Zamfir** (Academia Română)
telephone number: +40 722.643.227 catalin.basarab@gmail.com
- **Prof. univ. dr Nicolae Frigioiu** (S.N.S.P.A., F.C.R.P.)
telephone number: +40 753.084.059 nicolae.frigioiu@comunicare.ro
- **Prof.univ. dr. Nicoleta Corbu** (S.N.S.P.A., F.C.R.P.)
telephone number: +40 753.084.031 nicoleta.corbu@comunicare.ro