



Curriculum vitae Europass

Personal Information

Last / first Name **Vlad, Tudor**
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E-mail(uri) tudor.vlad@comunicare.ro, tvlad@uga.edu
Nationality Romanian
Date of Birth 05.25.1959
Gender Male

Job / Area of Occupation

Professional Experience

Period	Oct. 2014 - present
Position	Professor
Activities and Main Responsibilities	Teaching, Research, Coordination of PhD.
Name and Address of Company	The College of Communication and Public Relations National University of Political and Administrative Studies Bucharest, Romania
Period	Jan. 2008 – present
Position	Associate Director and Research Professor
Activities and Main Responsibilities	Research and administration in journalism and mass communication
Name and Address of Company	James M. Cox Jr. Center for International Mass Communication Training and Research, Grady College of Journalism and Mass Communication, University of Georgia, Athens, GA 30602, SUA
Type or Area of Activity	Higher education and research
Period	Jan. 2010 - present
Position	Gallup World Poll Senior Advisor
Activities and Main Responsibilities	Consultance for Gallup opinion polls
Name and Address of Company	Gallup, 901 F Street NW, Washington DC 20004
Type or Area of Activity	Consulting and research
Period	Feb. - present
Position	Freedom House Ranking Advisor
Activities and Main Responsibilities	Press freedom evaluation
Name and Address of Company	Freedom House 120 Wall Street, Floor 26, New York, NY 10005
Type or Area of Activity	Consulting

Period	June 1998 - present
Position	Director for Central Europe
Activities and Main Responsibilities	Workshops
Name and Address of Company	World Free Press Institute, San Francisco, CA, USA
Type or Area of Activity	Administration and training
Period	Jan. 2008 – Jan. 2011
Position	Consultant
Activities and Main Responsibilities	Consultance to the vice president for intl. development
Name and Address of Company	New York Times, The New York Times News Services Division, 620 Eighth Ave., New York, NY 10018
Type or Area of activity	Mass-media consulting
Period	Jan. 2009 – Dec. 2011
Position	Consultant
Activities and Main Responsibilities	Consultance and training
Name and Address of Company	Russian Journalists Union, Moscow, Russia
Type or Area of Activity	Consulting and training
Period	June 2002 – Dec. 2007
Position	Adjunct Director and and Associate Research Scientist
Activities and Main Responsibilities	Research, administration and teaching
Name and Address of Company	James M. Cox Jr. Center for International Mass Communication Training and Research, Grady College of Journalism and Mass Communication, University of Georgia, Athens, GA 30602, SUA
Type or Area of Activity	Higher education in journalism
Period	Sep.2000 – June 2002
Position	Visiting Research Scientist
Activities and Main Responsibilities	Research
Name and Address of Company	James M. Cox Jr. Center for International Mass Communication Training and Research, Grady College of Journalism and Mass Communication, University of Georgia, Athens, GA 30602, SUA
Period	Sep.1999 – June 2000
Position	Fulbright scholar
Activities and Main Responsibilities	Research and teaching
Numele and adresa angajatorului	James M. Cox Jr. Center for International Mass Communication Training and Research, Grady College of Journalism and Mass Communication, University of Georgia, Athens, GA 30602, SUA
Type or Area of Activity	Higher education in journalism
Period	Sep. 1993 – Sep. 1999
Position	Department head and faculty
Activities and Main Responsibilities	Administration and teaching

Name and Address of Company	Journalism Department, Universitatea Babeş-Bolyai, Str. Kogalniceanu 1, 3400 Cluj-Napoca, România
Period	Dec.1997 – Sep. 2000
Position	Associate Professor
Activities and Main Responsibilities	Teaching and research
Name and Address of Company	Catedra de jurnalistică, Universitatea Babeş-Bolyai, Str. Kogalniceanu 1, 3400 Cluj-Napoca, România
Type or Area of Activity	Educație academică în jurnalism
Period	May 1991 – Sep. 1999
Position	Editor in chief
Activities and Main Responsibilities	Administration and coordination
Name and Address of Company	Transylvanian Review, Centrul de Studii Transilvane, Str. Nasaud, Nr. 8, Cluj-Napoca, România
Period	Jan. 1990 – Sep. 1999
Position	Deputy Editor in chief
Activities and Main Responsibilities	Administration and coordination
Name and Address of Company	Revista Tribuna, Str. Universității 1, Cluj-Napoca, România
Type or Area of Activity	Administration and publishing
Period	Sep. 1993 – Dec. 1997
Position	Lecturer
Activities and Main Responsibilities	Teaching
Name and Address of Company	Journalism Department, Universitatea Babeş-Bolyai, Str. Kogalniceanu 1, 3400 Cluj-Napoca, România
Period	June 1983 – Jan. 1990
Position	Editor
Activities and Main Responsibilities	Writing and editing
Name and Address of Company	Revista Tribuna, Str. Universității 1, Cluj-Napoca, România

Type or Area of Activity	Writing and editing media stories				
Education					
Period	Sep. 1999 – July 2000				
Degree/ Diploma/Calification	Senior Fulbright Scholar				
Main Disciplines Studied/New Competences	Research in mass media and public opinion				
Name and Type of Educational Institution	University of Georgia, Athens, USA Ranked 102 in the Shanghai World University Index				
Period	Jan. 1996 – May 1996				
Degree/ Diploma/Calification	IREX Scholar				
Calificarea/ diploma obținută					
Main Disciplines Studied/New Competences	Mass media research				
Name and Type of Educational Institution	University of North Carolina, Chapell Hill, SUA Ranked 90 in the Shanghai University World Index				
Period	1994-1997				
Degree/ Diploma/Calification	PhD. In Philology				
Main Disciplines Studied/New Competences	Movie and mass media. Thesis: The Romanian Writers' Fascination with Film				
Name and Type of Educational Institution	Universitatea Babeș-Bolyai, Facultatea de Filologie, Cluj-Napoca, România				
Period	1979-1984				
Degree/ Diploma/Calification	Diplomă de licență				
Main Disciplines Studied/New Competences	Romanian and English Literature and Language				
Name and Type of Educational Institution	Universitatea din București, Facultatea de limba and literatura română, București, România				
Native Language	Romanian				
Foreign Languages					
Self evaluation					
<i>European level (*)</i>					
	Understanding		Speaking		Writing
	Listening	Reading	Participating in conversation	Oral discourse	Writing

English	C2	Utilizator experimentat	C2	Utilizator experimentat	C2	Utilizator experimentat	C2	Utilizator experimentat	C2	Utilizator independent
French	B2	Utilizator independent	B2	Utilizator independent	B2	Utilizator independent	B2	Utilizator independent	B1	Utilizator independent

(*) Nivelul Cadrului European Comun de Referință Pentru Limbi Străine

Competences and Social Abilities	- Team work. I have coordinated many research projects, workshops, seminar conferences, training programs with communicators from 46 countries. I coordinate researchers at Gallup and Freedom House. - Intercultural communication.
Competences and Administrative Skills	I am a good administrator and organizer. I have been editor in chief, department head, research institute director, research project coordinator. I served in the Board of Directors of the Rotary Club of the Classic City. I served in the Board of Directors of the Midwest Association for Public Opinion Research. I was an advisor the the Romanian Ministry of Public Information (2000-2003)
Competențe and aptitudini de utilizare a calculatorului	I used computer programs such as Microsoft Office, SPSS, Excel, Harvard Graphics, Word Perfect.
Competențe and aptitudini artistice	I published four novels. I received the Award of the Romanian Writers Union (1981).
Alte competențe and aptitudini	
Permis(e) de conducere	B
Informații suplimentare	<i>Member of Association for Education in Journalism and Mass Communication, Midwest Association for Public Opinion Research, Uniunea Scriitorilor din România, Federația Internațională a Ziaristilor, International Association for Mass Communication Research.</i>

ANEXA 1

LIST OF PUBLICATIONS

Books and Studies in Books

Nicoleta Corbu, Dana Popescu-Jourdy and **Tudor Vlad** (Eds.). (2014). *Identity and Intercultural Communication*. Cambridge Scholars Publishing. Retrieved 21 January 2015, from <<http://www.mylibrary.com?ID=652853>>

Madalina Botan, **Tudor Vlad** and Dana Popescu-Jourdy (Eds.). (2013). *Rethinking the Public Sphere: Theoretical Conceptualization, New Challenges, and Dynamics*, Bucharest, Comunicare.ro Publishing House, 2013.

Nicoleta Corbu, Lee B. Becker, Remus Pricopie and **Tudor Vlad** (Eds.) *Crisis Communication: Professional And Academic Perspectives*, Bucharest, Comunicare.ro Publishing House, Bucharest, 2012

Tudor Vlad and Lee B. Becker, "Developing and evaluating alternative approaches to media coverage of conflict," în N. Corbu, L.B. Becker, R. Pricopie and **T. Vlad** (Eds.), *Crisis Communication: Professional And Academic Perspectives*, Comunicare.ro Publishing House, Bucharest, 2012, pp. 30-52.

Tudor Vlad, "Obiectivitate, neutralitate, imparțialitate, credibilitate: categorii deontologice ale mass-mediilor actuale?" ("Objectivity, neutrality, unbiased, credibility: Ethical categories of mass media?"), in I. Rad (Ed.), *Obiectivitatea în jurnalism*, Bucharest: Tritonic Publishing House, 2012, pp. 227-234.

Lee B. Becker and **Tudor Vlad**, "Evaluating media freedom," în J. Trappel and W.A. Meier, (Eds.), *On Media Monitoring: The Media and Their Contribution to Democracy*, New York: Peter Lang, 2011, pp 3-23.

Lee B. Becker and **Tudor Vlad**, "The conceptualization and operationalization of country-level measures of media freedom," în M. Price, S. Abbott and L. Morgan (Eds.), *Measures of Press Freedom and Media Contributions to Development*, New York: Peter Lang, 2011, pp 23-45.

Lee B. Becker and **Tudor Vlad**, "Where professionalism begins," în W. Lowrey and P. Gade (Eds.), *Changing the News: The Forces facing Journalism in Uncertain Times*, New York: Routledge, 2011, pp. 249-269.

Tudor Vlad and Mădălina Bălășescu, "Few Educators, Many Media and Journalism Programs: Journalism and Mass Communication Education in Romania after the Fall of Communism," în Beate Josephi (Ed.), *Journalism Education in Challenging Environments*, New York: Peter Lang Publishers, 2010.

Nadezhda Azhgikina and **Tudor Vlad** (Eds.), *Менеджмент СМИ и роль профессиональных организаций в период кризиса (Media Management and the Role of Professional Organizations in Crisis)*, Moscow: RUJ, 2009.

Tudor Vlad and Lee Becker, "ВОЗДЕЙСТВИЕ ЭКОНОМИЧЕСКОГО КРИЗИСА НА ИНДУСТРИЮ МАСС-МЕДИА" ("The Impact of Economic Crisis on the Media Industry"), în Nadezhda Azhgikina and Tudor Vlad (Eds.), *Менеджмент СМИ и роль профессиональных организаций в период кризиса (Media Management and the Role of Professional Organizations in Crisis)*, Moscow: RUJ, 2009, pp. 7-15.

Nadezhda Azhgikina and **Tudor Vlad**, "УСЛЫШАТЬ И ПОНЯТЬ ДРУГ ДРУГА" ("To Hear and to Understand Each Other"), în Nadezhda Azhgikina and Tudor Vlad (Eds.), *Менеджмент СМИ и роль профессиональных организаций в период кризиса (Media Management and the Role of Professional Organizations in Crisis)*, Moscow: RUJ, 2009, pp. 4-7.

Lee B. Becker and **Tudor Vlad**, "Freedom of the press around the world," în A.S. de Beer (Ed.), *Global Journalism: Topical Issues and Media Systems*, Boston: Pearson, 2009, pp. 65-84.

Lee B. Becker and **Tudor Vlad**, "News organizations and routines," în K. Wahl Jorgensen and T. Hanitzsch (Eds.), *The Handbook of Journalism Studies*, Mahwah, NJ: Routledge, 2009, pp. 59-72.

Tudor Vlad, "Media and Society," în Abdul Waheed Khan (Ed.), *Model Curricula for Journalism Education for Developing Countries and Emerging Democracies*, 2007, Paris: UNESCO Series on Journalism Education, pp. 137-141.

Lee B. Becker, **Tudor Vlad**, Edward Gans, Heidi Hatfield Edwards, George L. Daniels, and Namkee Park, "Professionalism of news workers," în Sharon Dunwoody, Lee B. Becker, Douglas M. McLeod and Gerald M. Kosicki (Eds.), *The Evolution of Key Mass Communication Concepts*, Cresskill, NJ: Hampton Press, 2005, pp. 79-112.

Ann Hollifield, **Tudor Vlad** and Lee B. Becker, "Market and organizational factors affecting the success of media organizations in emerging economies," în R. G. Picard (ed.), *Strategic Responses to Media Market Changes*, Jönköping, Sweden: Jönköping International Business School, 2004, pp. 133-153.

Tudor Vlad and Lee B. Becker, "Conclusions," în Lee B. Becker and Tudor Vlad (Eds.), *Copyright and Consequences: Central European and U.S. Perspectives*, Cresskill, NJ: Hampton Press, 2003, pp. 249-261.

Lee B. Becker and **Tudor Vlad** (Eds.), *Copyright and Consequences: Central European and U.S. Perspectives*, Cresskill, NJ, Hampton Press, 2003, 271 p.

C. Ann Hollifield, **Tudor Vlad** and Lee B. Becker, "The Effects of International Copyright Laws on National Economic Development," în Lee B. Becker and Tudor Vlad (Eds.), *Copyright and Consequences: Central European and U.S. Perspectives*, Cresskill, NJ: Hampton Press, 2003, pp. 163-202.

Tudor Vlad, *Interviul. De la Platon la Playboy (The Interview. From Plato to Playboy)*, Cluj-Napoca, Dacia, 1997, 175 p.

Tudor Vlad, *Fascinația filmului la scriitorii români (Romanian Writers' Fascination with Film)*, București, Editura Fundației Culturale Române (Cultural Foundation Publishing House), 1997, 263 p.

Studies in Journals

Becker, L. B., **Vlad, T.**, and Stefanita, O. (2015). Predictors Of Faculty Diversification In Journalism And Mass Communication Education. In *Minorities and Communication Division of the Association for Education in Journalism and Mass Communication*, San Francisco, CA.

Jacobsson, A., Hollifield, C. A., Becker, L., **Vlad, T.**, and Jacobsson, E. M. (2015). The impact of market competition and the internet on journalistic performance in developing and transitional countries.. In *Association for Education in Journalism & Mass Communication*. San Francisco, CA: AEJMC. Retrieved from <http://www.aejmc.org/>

Becker, L. B., **Vlad, T.**, and Stefanita, O. (2015). Professionals or Academics? The Faculty Dynamics in Journalism and Mass Communication Education in the United States. In *International Conference, Media and the Public Sphere: New Challenges in the Digital Era*. Lyon, France.

Hollifield, C. Ann, **Tudor Vlad**, and Becker, Lee B., "The Effects of Copyright Enforcement on Production and International Trade in Copyright Products," *Australian Journalism Review*, 2014, 35 (2): 87-100.

Becker, Lee B., and **Tudor Vlad**, "Journalism Education Has Limited Effects on Support for Media, U.S. Case Study of Evaluation Shows," *Ecquid Novi*, sub tipar.

Becker, Lee B., Han, Jeong Yeob, Wilcox, Donna and **Tudor Vlad**, "The Effects of Pre University Study of Journalism On Entry to the Job Market," *Journalism & Mass Communication Quarterly*, sub tipar pentru iunie 2014.

Tudor Vlad, "Is There Anybody Out There? For a Better Communication between Romanian Public Administrators And their Constituencies," *Transylvanian Review of Administrative Sciences*, Special Issue, Ianuarie 2014, pp. 189-195, <http://rtsa.ro/en/files/TRAS-SIE-2013-11VLAD.pdf>

Lee B. Becker, **Tudor Vlad** and Holly Simpson, "2012 Annual Survey of Journalism Mass Communication Enrollments: Enrollments Decline For Second Year In A Row," *Journalism and Mass Communication Educator*, 2013, 68 (4): 305-334 (2013).

Lee Becker, **Tudor Vlad** and Holly Simpson, "2012 Job Market for JMC Grads Holds Steady," *AEJMC News*, 2012, 47 (1), 1, 12-16.

Lee B. Becker, **Tudor Vlad** and Konrad Kalpen, "Job Market for JMC Grads Shows Modest Improvement," *AEJMC News*, 2012, 46 (1), 1, 12-16.

Lee B. Becker, **Tudor Vlad** and Konrad Kalpen, "2011 Annual Survey of Journalism And Mass Communication Enrollments: Enrollment Decline, Reversing the Increase of a Year Earlier, and Suggesting Slow Growth for Future," *Journalism and Mass Communication Educator*, 2012, 67 (4): 333-361.

Tudor Vlad and Lee B. Becker, "Introduction: Evaluating Press Freedom: Have Social Media Changed the Landscape?" *ESSACHESS—Journal of Communication Studies*, 2012, 5 (1), 7-10.

Tudor Vlad and Lee B. Becker, Guest Editors, "Evaluating Press Freedom: Have Social Media Changed the Landscape?" *ESSACHESS—Journal of Communication Studies*, 2012, 5 (1), 7-208.

Becker, Lee B., and **Tudor Vlad**, "A Historical Examination of the U.S. Telecommunication Labor Markets' Link to University Education. *Essachess - Journal for Communication Studies*, 2011, 4(7), 35-47.

Tudor Vlad, Lee B. Becker and Whitney Kazragis, "2010 Annual Survey of Journalism & Mass Communication Enrollments: Enrollments Grow, Reversing Stagnation of Recent Years," *Journalism and Mass Communication Educator*, 2011, 66 (4): 300-324.

Lee B. Becker, **Tudor Vlad** and Whitney Kazragis, "Annual Survey of Journalism & Mass Communication Graduates," *AEJMC News*, 2011, 45 (1): 1,4-8.

Lee B. Becker, **Tudor Vlad** and Paris Desnoes, "Enrollments Decline Slightly and the Student Body Becomes More Diverse," *Journalism and Mass Communication Educator*, 2010, 65 (3&4): 224-249.

Lee B. Becker, **Tudor Vlad** and Paris Desnoes, "Job Market Goes from Bad to Worse," *AEJMC News*, 2010, 44 (1): 1, 4-8.

Lee B. Becker, **Tudor Vlad** and Devora Olin, "2008 Enrollment Report: Slow Rate of Growth May Signal Weakening of Demand," *Journalism and Mass Communication Educator*, 2009, 64 (3): 232-257.

Lee B. Becker, **Tudor Vlad** and Devora Olin, "Job Market Turns Much Worse", *AEJMC News*, 2009, 43 (1): 1, 4-8.

Lee B. Becker, C. Ann Hollifield, Adam Jacobsson, Eva-Maria Jacobsson and **Tudor Vlad**, "Is More Always Better? Examining the Adverse Effects of Competition on Media Performance," *Journalism Studies*, 2009, (3): 368-385.

Angela Phillips, Jane B. Singer, **Tudor Vlad** and Lee B. Becker, "Implications of Technological Change for Journalists' Tasks and Skills," *Journal of Media Business Studies*, 2009, 6 (1): 61-85.

Lee B. Becker and **Tudor Vlad**, "ASJMC Diversity," *ASJMC Insights*, 2009. Spring: 11-15.

Lee B. Becker, **Tudor Vlad**, Megan Vogel, Donna Wilcox and Stephanie Hanisak, "Enrollments Increase, with Slightly Higher Percentages of Male Students," *Journalism and Mass Communication Educator*, 2008, 63 (3): 198-223.

Lee B. Becker, **Tudor Vlad**, Megan Vogel, Stephanie Hanisak and Donna Wilcox, "Job market remains flat", *AEJMC News*, 2008, 42 (1): 1, 4-8.

Lee B. Becker, **Tudor Vlad**, and Joel D. McLean. "2006 Enrollment Report: Enrollments Level Off; Online Instruction Now Routine." *Journalism and Mass Communication Educator*, 2007, 62 (3): 263-288.

Lee B. Becker, **Tudor Vlad** and Joel D. McLean. "Annual Survey of Journalism & Mass Communication Graduates: Job Market Recovery Stalls." *AEJMC News*, 2007, 41 (1): 1, 6-9.

Lee B. Becker, **Tudor Vlad**, George Daniels and Hugh J. Martin, "The impact of internal labor markets on newspaper industry personnel practices," *International Journal of Media Management*, 2007, 9 (2): 59-69.

Lee B. Becker, **Tudor Vlad** and Nancy Nusser, "An evaluation of press freedom indicators," *The International Communication Gazette*, 2007, 61 (1): 5-28.

Lee B. Becker, **Tudor Vlad** and Hugh Martin, "Change and stability in the newspaper industry's journalistic labor market," *International Journal of Media Management*, 2006, 8: 39-49.

Lee B. Becker, **Tudor Vlad**, Maria Tucker and Renee Pelton, "2005 Annual Survey of Journalism and Mass Communication Graduates: Job market continued to improve in 2005," *AEJMC News*, 2006, 40 (1):1, 4-7.

Lee B. Becker, **Tudor Vlad**, Maria Tucker and Renee Pelton, "2005 Enrollment Report: Enrollment growth continues but at a reduced rate," *Journalism & Mass Communication Educator*, 2006, 61 (3): 297-327.

Lee B. Becker, **Tudor Vlad**, Amy Jo Coffey and Maria Tucker, "Enrollment growth rate slows; Field's focus on undergraduate education at odds with university setting," *Journalism & Mass Communication Educator*, 2005, 60 (3): 286-314.

Lee B. Becker, **Tudor Vlad** and Amy Jo Coffey, "Job market rebounds, as employment levels, salaries increase," *AEJMC News*, 2005, 39 (1):1, 4-7.

Lee B. Becker and **Tudor Vlad**, Report of the ASJMC Faculty Salary Survey 2004-2005, published by the Association of Schools of Journalism and Mass Communication, December 2005.

Lee B. Becker, **Tudor Vlad**, Heidi Hennink-Kaminski, and Amy Jo Coffey, "2003-2004 Enrollment Report: Growth in the field keeps up with trend," *Journalism & Mass Communication Educator*, 2004, 59: 278-309.

Lee B. Becker, **Tudor Vlad**, Jisu Huh and Nancy R. Mace, "2002 Annual Survey of Journalism & Mass Communication Graduates," *AEJMC News*, 2003, 37 (1); 1, 4-6.

Lee B. Becker, **Tudor Vlad**, Jisu Huh and Nancy R. Mace, "Annual Enrollment Report: Graduate and Undergraduate Enrollments Increase Sharply," *Journalism & Mass Communication Educator*, 2003, 58: 273-300.

Lee B. Becker, Jisu Huh and **Tudor Vlad**, "Predictors of diversification of journalism & mass communication faculties 1989-1998," *Journalism & Mass Communication Educator*, 2003, 58: 26-48.

Lee B. Becker and **Tudor Vlad**, "Report of the ASJMC Faculty Salary Survey 2001-2002," Association of Schools of Journalism and Mass Communication, Columbia, SC, 2002.

Lee B. Becker, **Tudor Vlad**, Jisu Huh and George L. Daniels, "Annual Enrollment Report: Growth in Number of Students Studying Journalism and Mass Communication Slows," *Journalism & Mass Communication Educator*, 2002, 57: 184-212.

Lee B. Becker, **Tudor Vlad**, and Jisu Huh, "2001 Annual Survey of Journalism and Mass Communication Graduates," *AEJMC News*, 2002, 36 (1): 1, 4-6.

Lee B. Becker, **Tudor Vlad**, Jisu Huh, and Joelle Prine, "Annual Enrollment Report: Number of Students Studying Journalism and Mass Communication at All-time High," *Journalism and Mass Communication Educator*, 2001, 56: 28-60.

Lee B. Becker, Jisu Huh and **Tudor Vlad**, "2000 Annual Survey of Journalism and Mass Communication Graduates," *AEJMC News*, 2000, 35 (1): 1, 6-7, 11.

Other Articles Published

Tudor Vlad, "Imaginea cinematografică and nivelele textului" ("The cinematic image and the levels of the text"), *Tribuna*, 1980, 41.

Tudor Vlad, "Între anchetă and melodramă" ("Between investigative report and soap opera"), *Tribuna*, 1981, 5.

Tudor Vlad, "Despre libertatea opțiunii" ("The freedom to chose"), *Tribuna*, 1981, 20.

Tudor Vlad, "Portretul artistului" (The picture of the artist"), *Tribuna*, 1981, 42.

Tudor Vlad, "Spații cinematografice" ("Filmic spaces"), *Tribuna*, 1982, 18.

Tudor Vlad, "Actorul" ("The actor"), *Tribuna*, 1982, 39.

Tudor Vlad, "Rigoarea construcției" (The rigor of the architecture"), *Tribuna*, 1982, 41.

Tudor Vlad, "Valoare etică and originalitate" ("The ethic value and the originality"), *Tribuna*, 1985, 4.

Tudor Vlad, "Calea reportajului" ("The feature story"), *Tribuna*, 1985, 23.

Tudor Vlad, "Ipostaze filmice" ("Filmic perspectives"), *Tribuna*, 1985, 47.

Tudor Vlad, "Text and imagine" ("Text and image"), *Tribuna*, 1986, 9.

Tudor Vlad, "Varianta negativă" ("The negative alternative"), *Tribuna*, 1988, 14.

Tudor Vlad, "Sensuri and imagini" ("Significance and image"), *Tribuna*, 1989, 33.

Tudor Vlad, "Responsabilitatea scriitorului" ("The Journalist's responsibility"), *Tribuna*, 43.

Tudor Vlad, "Legea bunului simț" ("The rule of common sense"), *Tribuna*, 1990, 9.

ANEXA 2

CONFERENCES AND SEMINARS

- Tudor Vlad**, "The Role of Media in Emerging Democracies," presented to the Center of East European Studies, London, Great Britain, 1991.
- Tudor Vlad**, "The Image of the Stranger in Transylvanian Literature and Media," presented to the French-German Bureau for Youth, Paris, France, 1992.
- Tudor Vlad**, "The Destiny of Cultural Newspapers in Post-Communist Europe," presented to the Conferința "The Management of Cultural and Media Institutions", Bruxelles, Belgium, 1993.
- Tudor Vlad**, "Cine sunt liderii de opinie în presa post-comunistă?" ("Who Are the Opinion Leaders in Post-Communist Media?") presented to the Conference on Media and Democracy, Babeș-Bolyai University, Cluj-Napoca, Romania, 1994.
- Tudor Vlad**, "The Role of Media in Fostering Democracy in Post-Totalitarian Societies," presented to the University of North Carolina, Chapel Hill, 1996.
- Tudor Vlad**, "Necesitatea elaborării unui cod de etică în mass media din noile democrații" ("The Necessity of a Cod of Ethics in Media in Emerging Democracies"), presented to the Media Summer School, Chiandnău, Republic of Moldova, 1997.
- Tudor Vlad**, "Media Management in Emerging Democracies," presented to the Belarusian Association of Journalists, Minsk, Belarus, 1999.
- Tudor Vlad**, "The Impact of the Social Sciences Curriculum Development Program on the Development of Journalism Departments in Eastern Europe," presented to the Capstone Seminar of the Social Sciences Curriculum Development Program organizat de International Research and Exchanges Board (IREX) and the American Council of Learned Societies (ACLS), Washington, 1999.
- Tudor Vlad**, "Media in Eastern Europe After the Fall of Communism," presented to the Eighteenth Annual Fulbright Symposium, Fayetteville, Arkansas, 2000.
- Tudor Vlad**, "Journalists and the Media in Post-Communist Europe," presented to the State University of New York College at Cortland, 2000.
- Tudor Vlad**, "Media Research in Eastern and Central Europe after the Fall of Communism," presented to the University of Georgia, Athens, 2000.
- Tudor Vlad**, "Eastern Europe in Transition: The Worst of Both Worlds?," presented to the Johnstone State College, Vermont, 2000.
- Tudor Vlad**, "2000 Survey of Editors and News Directors," presented to the Midwest Association for Public Opinion Research, Chicago, 2001.
- Tudor Vlad**, "Professionalism of News Workers: The Creation and Evolution of the Concept," with Lee B. Becker, Ed Gans, H. H. Edwards, G. L. Daniels and N. Park, presented to the International Communication Association, Washington, 2001.
- Tudor Vlad**, "Routinizing the Acquisition of Raw Materials: A Comparative Study of News Construction in a Single Community," with Lee B. Becker, Ed Gans, H. H. Edwards, G. L. Daniels and N. Park, presented to the Midwest Association for Public Opinion Research, Chicago, 2001.
- Tudor Vlad**, "Censorship in a Totalitarian System" and "Media in Eastern and Central Europe Before and after the Fall of Communism", presented to the University of Wisconsin, 2001.
- Tudor Vlad**, "Social, Economic and Cultural Challenges of the Transition from a Totalitarian System Towards a Democratic Society," presented to the Dean's International Forum, University of Wisconsin, 2001.

Tudor Vlad, "Change and Stability in the Newspaper Industry's Journalistic Labor Market," with Lee B. Becker and Hugh J. Martin, Paper presented to the Media Management and Economics Division of AEJMC, April, 2002.

Tudor Vlad, "American Impact on Media in Emerging Democracies," presented to the Athens Rotary Club, Athens, GA, April 3, 2002.

Tudor Vlad, "The Impact of Internal Labor Markets On Newspaper Industry Diversification," with L.B. Becker, G.L. Daniels and H. J. Martin, presented to the Midwest Association for Public Opinion Research, Chicago, 2003.

Tudor Vlad, "The Ailing State of Health News Coverage: Is PR the Antidote?" with J. Springston and T. Vlad, presented to the Public Relations Division, National Communication Association, Miami, FL, 2003.

Tudor Vlad, "The 2003 Annual Survey of Journalism and Mass Communication Enrollments," presented to the Conference of the Association for Education in Journalism and Mass Communication, Toronto, Canada, 2004.

Tudor Vlad, "The Impact of Newsroom Philosophy on Story Ideation and Story Narration," with L. B. Becker, presented to the Midwest Association for Public Opinion Research, Chicago, 2004.

Tudor Vlad, "The 2004 Annual Survey of Journalism and Mass Communication Graduates," presented to the Conference of the Association for Education in Journalism and Mass Communication, San Antonio, TX, 2005.

Tudor Vlad, "2004 Annual Survey of Journalism & Mass Communication Graduates," with Lee B. Becker and Amy Jo Coffey, presented at a special session of the Association for Education in Journalism and Mass Communication, San Antonio, August, 2005.

Tudor Vlad, "2004 Annual Survey of Journalism & Mass Communication Enrollments," with Lee B. Becker and Amy Jo Coffey, paper presented at a special session of the Association for Education in Journalism and Mass Communication, San Antonio, August, 2005.

Tudor Vlad, "Survey of Doctoral Programs in Communication: Updated Report for 2003-2004 Graduates," with Amy Jo Coffey and Lee B. Becker, paper presented at a special session of the Association for Education in Journalism and Mass Communication, San Antonio, August, 2005.

Tudor Vlad, "Stability and change in support for free expression among those preparing for careers in communication occupations," with Lee B. Becker, presented to the Midwest Association for Public Opinion Research, Chicago, 2005.

Tudor Vlad, "The impact of endowed Chairs on journalism education," with Lee B. Becker, Angela Hains and Ick Lee, paper presented at a special session of the Association for Education in Journalism and Mass Communication, San Antonio, August, 2005.

Tudor Vlad, "European Perspectives on the U.S. Media," The Robert Ellsworth 22nd Annual Lecture, Johnson State College, 2005.

Tudor Vlad, "Who really thinks Saddam was personally involved? Examining changes in misperceptions about the Iraq War, with Lee B. Becker and Allan McCutcheon, presented to the Midwest Association for Public Opinion Research, Chicago, November 17-18, 2006.

Tudor Vlad, "The duration of impact of midcareer training programs for journalists," with Lee. B. Becker, presented to the Midwest Association for Public Opinion Research, Chicago, 2006.

Tudor Vlad, "The impact of midcareer training on journalistic work," with Lee B. Becker, Amanda Swennes, Benandre Parham, Lauren Tefteau, and Marcia Apperson, presented to the Professional Education Section of the International Association for Media and Communication Research, Cairo, Egypt, July 2006.

Tudor Vlad, "The effects of political, economic and organizational factors on the performance of broadcast media in developing countries," with Lee B. Becker, Amanda Swennes, Benandre Parham, Lauren Tefteau, and Marcia Apperson, presented to the Political Communication Section of the International Association for Media and Communication Research, Cairo, Egypt, July 2006.

Tudor Vlad, "Examining the suspected adverse effects of competition on media performance," with Adam Jacobsson, Eva-Maria Jacobsson, C. Ann Hollifield, and Lee B. Becker, presented to the Journalism Studies Interest Group, International Communication Association, Dresden, Germany, June 19-23, 2006.

Tudor Vlad, "The Changing Work Environment of Journalists In the U.S.: What We can Learn from the Annual Survey of Journalism & Mass Communication Graduates," with Lee B. Becker, presented to the Journal of Media Business Studies

Workshop on News Organization and News Work, Jönköping International Business School, Media Management and Transformation Center, Jönköping, Sweden, April 28-29, 2006.

Tudor Vlad, “Journalism Education in Emerging Democracies: The Case of Romania”, presented to the International Association for Mass Communication Research, Paris, France, July 22-25, 2006.

Tudor Vlad, “U.S. Public Opinion about Arab States: Examining the Differences in National Images,” with Lee B. Becker, Ayman Nada, Allan McCutcheon, and Olena Kaminska, presented to the Midwest Association for Public Opinion Research, Chicago, November 16-17, 2007.

Tudor Vlad, “The Impact of Post-Employment Journalism Training on Health and Medical Story Ideation,” with Lee B. Becker, presented to the Professional Education Section of the International Association for Media and Communication Research, Paris, July 23-25, 2007.

Tudor Vlad, “Support for Media Rights as a Criterion for Evaluating Journalism Education,” with Lee B. Becker, presented to the World Journalism Education Congress, June 25-28, Singapore, 2007.

Tudor Vlad, “The Impact of Media Assistance Programs on the Process of Democratization”, presented to the International Conference on Press Freedom, Baku, Azerbaijan, November 20-21.

Tudor Vlad, “Mapping and Evaluating International Media Assistance Programs”, presented to the conferința organizată de European Cooperation in the Field of Scientific and Technical Research (COST 30 Action), Sarajevo, Bosnia, June 2008.

Tudor Vlad, “Economic Growth and the Human Condition,” with Allan McCutcheon, Lee B. Becker, Jenny Marljar, and Glenn Phelps, presented to the Midwest Association for Public Opinion Research, Chicago, Nov. 21-22, 2008.

Tudor Vlad, “The Impact of Market Competition on Journalistic Performance”, presented to the Journalism Research and Education Section of the International Association for Media and Communication Research, Stockholm, July 20-15, 2008.

Tudor Vlad, “Conceptualizing and Measuring Characteristics of Media Systems,” with Lee B. Becker, presented to the Beyond East & West, Two Decades of Media Transformation after the Fall of Communism, conferință internațională organizată de Center for Media and Communication Studies at Central European University in collaboration with the International Communication Association and Annenberg School for Communication, Budapest, Hungary, June 25-27, 2009.

Tudor Vlad, “Rethinking Media Systems”, prezentat în cadrul întâlnirii organizate de Russian Union of Journalists, Moscow, Russia, August 17, 2009.

Tudor Vlad, “Models of International Media Research and Training”, presented to the conferința R&D Perspective, Promoting Innovation through Education, Culture and Communication organizată de National School of Political and Administrative Studies, Bucharest, Romania, November 4, 2009.

Tudor Vlad, “Who’s Enrolling in Journalism Now?”, presented to the conferința Rethinking Journalism through the Lens of Diversity, organizat de San Francisco State University’s Center for Integration and Improvement of Journalism, Oakland, October 9-10, 2009.

Tudor Vlad, “Validating Country-Level Measures of Media Freedom with Survey Data,” with Lee Becker, presented to the Midwest Association for Public Opinion Research, Chicago, November 20-21, 2009.

Tudor Vlad, “Linking Elite Measures of Media Freedom and Public Opinion Data: A Validation Exercise,” with Lee Becker, presented to the World Journalism Education Conference, Grahamstown, South Africa, July 5-7, 2010.

Tudor Vlad, “Examining the Linkage Between Journalistic Performance and Citizen Assessments of Media,” with Lee Becker and Cynthia English, presented to the Journalism Research and Education Section, International Association for Media and Communication Research, Braga, Portugal, July 18-22, 2010.

Tudor Vlad, “What We Have Learned Recently About Country-Level Measures of Media Freedom,” with Lee Becker, presented to the American Political Science Association and Annenberg Public Policy Center Conference, Appraising Media Indicators, Philadelphia, Nov. 8-9, 2010.

Tudor Vlad, “Validating Elite Assessments of Characteristics of Media Systems with Public Opinion Data,” with Lee Becker and Cynthia English, presented to the Midwest Association for Public Opinion Research, Chicago, November 19-20, 2010.

Tudor Vlad, "Organizational Constraints on Curricular Adaptation in U.S. Journalism and Mass Communication Education," with Lee Becker and Wilson Lowrey, presented to the Journalism Research and Education Section of the International Association for Media and Communication Research, Istanbul, Turkey, from 13-17 July 2011.

Tudor Vlad, "Comparing Elite and Citizen Assessments of Media Freedom in 112 Countries Using Data from the Gallup World Poll," with Cynthia English and Lee Becker, presented to the Journalism Research and Education Section of the International Association for Media and Communication Research, Istanbul, Turkey, from 13-17 July 2011.

Tudor Vlad, "The Effects of Copyright Enforcement on Production and International Trade in Copyright Products," with C. Ann Hollifield and Lee Becker, presented to the Communication Policy and Technology Section of the International Association for Media and Communication Research, Istanbul, Turkey, from 13-17 July 2011.

Tudor Vlad, "Understanding the Link between Public Confidence in the Media and Media Freedom," with Lee Becker and Cynthia English, presented to the World Association for Public Opinion Research, Amsterdam, The Netherlands, Sept. 21-23, 2011.

Tudor Vlad, "The Impact of the New Technologies on the Journalist's Status and on Mass Communication Education," with Lee Becker, presented to the International Conference: Identity and Intercultural Communication, Bucharest, Romania, Sept. 26-27, 2011.

Tudor Vlad, "Structural and Political Correlates of Trust and Confidence in the Media," with Lee Becker and Cynthia English, presented to the Midwest Association for Public Opinion Research, Chicago, Nov. 18 and 19, 2011.

Tudor Vlad, "Measurement Issues and the Relationship Between Media Freedom and Corruption," with Lee B. Becker, Teresa K. Naab and Cynthia English, presented to the Journalism Research and Education Section of the International Association for Media and Communication Research, 2013 Annual Conference, Dublin, Ireland, iunie 25-29, 2013.

Tudor Vlad, "Examining the Relationship Between Media Freedom and Corruption Using Elite and Public Opinion Measures, cu Lee B. Becker, Teresa K. Naab and Cynthia English, presented to the International Conference, Media and the Public Sphere: Examining the Challenges in the New Communication Landscape, Athens, Ga., septembrie. 5-6, 2013.

Tudor Vlad, "Perspectivele învățământului de jurnalism și comunicare de masă," keynote speech, presented to the International Conference on Media Convergence, Cluj-Napoca, România, octombrie 23-26, 2013.

Tudor Vlad, "What Kind Of A Dog Is That? "Examining The Relationship Between Public Assessments Of Media And Of Other Institutions," cu Lee B. Becker, Cynthia English, and Jeong Yeob Han, presented to the Midwest Association for Public Opinion Research, Chicago, noiembrie 22-23, 2013.

"Examining the Relationship Between Media Freedom and Corruption Using Elite and Public Opinion Measures, cu Lee B. Becker, Teresa K. Naab, Cynthia English, presented to the International Conference, Media and the Public Sphere: Examining the Challenges in the New Communication Landscape, Athens, Ga., Sept. 5-6, 2013.

"Measurement Issues and the Relationship Between Media Freedom and Corruption," with Lee B. Becker, Teresa K. Naab and Cynthia English, presented to the Journalism Research and Education Section of the International Association for Media and Communication Research, 2013 Annual Conference, Dublin, Ireland, June 25-29, 2013.

"Perspectivele învățământului de jurnalism și comunicare de masă," keynote speech, presented to the International Conference on Media Convergence, Cluj-Napoca, Romania, Oct. 23-26, 2013.

"The Relationship between Public Administration Managers and Media," prezentat participantilor in trainingul de administratie publica organizat de The College of Political Sciences, Public Administration and Communication, Babes-Bolyai University, Cluj-Napoca, Romania, Feb. 13-16, 2014.

"The Politics and Problems of International Media Rankings: Lesson from Eurasia," presented to the conferinta The Media Landscape in Central Asia, George Washington University in Washington, D.C., April 22, 2014.

"Can We Talk about a Successful Transition of the Media from the Communist Model to what We See Today?" Keynote speech la conferinta 25 Year after: The Challenges of Building the Post-Communist Media and Communication Industries, November 20-22, 2014, Prague, Czech Republic.

"Effective Corporate Communication and Media Relations," presented to the workshopul de Corporate Communication, March 14-15, Beijing, China.

"The Role of Investigative Journalism in Regional Stability," presented to the conferinta The Role

Of Education and of the U.S.-Romania Strategic Partnership for the Security in East and Central Europe, May 9, 2015, Cluj-Napoca, Romania.

“The Use of New Technologies in Civic Engagement,” presented to the workshopul Public Policies and Public Participation, May, 14, 2015, Bucharest, Romania.

“The Role of Effective Communication in Crisis Management,” presented to the workshopul *New Community Management Models in the Process of Urbanization for the Less-developed Areas*, Sept. 9, 2015, Xining, China.

“The Importance of Effective Communication for Local Administration,” presented to the Conferinta de administratie publica si comunicare, Universitatea Babes-Bolyai, Cluj-Napoca, Romania, Oct. 8, 2015.

ANEXA 3

MEMBRU ÎN ECHIPE DE CERCETARE AND GRANTURI

Coordonator al echipelor care organizează and execută cele două mari proiecte de cercetare The Annual Surveys of Journalism & Mass Communication Graduates and Enrollments (2000-2014), care pot fi găsite online la <http://www.grady.uga.edu/annualsurveys/>

Coordonator al programului de cercetare and training „Media and Conflict”, Filipine, 2005-2006.

Coordonator al programului care a produs cursul online Reporting Global Issues Locally, pentru by NewsU, în cadrul Poynter Institute, 2009.

Co-autor (cu Lee B. Becker, Jisu Huh and Aswin Punathanbekar) al programului de cercetare care a produs cursul online *Audience Research Methods*, https://webct.uga.edu/SCRIPT/ARSLB/scripts/serve_home, © James M. Cox Jr. Center for International Mass Communication Training and Research, University of Georgia, Athens, 2001.

Coordonator al programului “Belarus Media Support Program” organizat de World Free Press Institute and de Belarusian Association of Journalists, Minsk, Belarus, 1999.

Membru în grupul de cercetare a managementului instituțiilor culturale and mas-media organizat de Ministerul Culturii al Belgiei, 1993.

Membru în grupul tri-național (Germano-Franco-Român) de experți în identitate interculturală and cultura minorităților organizat de Biroul Franco-German pentru Tineret, Paris – Berlin – Cluj-Napoca – Nantes – Sinaia, 1992-1994.

Granturi

Bureau of Educational and Cultural Affairs, U.S. Department of State, University of Belgrade Journalism Curriculum Support Project, 2004, \$194,781.24

United States Institute of Peace, Developing and evaluating alternative approaches to media coverage of conflict: A collaborative project for the Philippines, 2004, 84,415.

The Knight Center for Specialized Journalists, to evaluate the long-term impact of training programs of the Knight Center on working journalists, 2005, \$29,387.

The Bank of Sweden Tercentenary Foundation, Seed Grant, “How do economic and institutional factors influence media independence, quality and reach?” Adam Jacobsson, Eva-Maria Jacobson, Lee B. Becker, C. Ann Hollifield and Tudor Vlad, 2005, Swedish Kronor 46,000 (\$5,984).

John S. and James L. Knight Foundation, Extension of the evaluation of the Knight Public Health Fellowship and the Knight Public Health Boot Camp at CDC, 2005, \$61,000.

John S. and James L. Knight Foundation, Mapping of the Investment of Donor Countries in Journalism Training in Emerging Democracies since 1989, 2005, \$73,800.

William and Flora Hewlett Foundation, A review on research on the effectiveness of midcareer training programs for journalists, 2005, \$33,000.

Sponsorship funding for *Annual Surveys of Journalism & Mass Communication* since 1987; funding for 2004-2005 was \$58,850 from 13 corporate, association and foundation sponsors.

Columbia University, Hechinger Institute on Education and the Media, to analyze daily newspaper coverage of higher education, 2006, \$32,569.

International Center for Journalists, to evaluate the Knight International Press Fellowship Program, 2006, \$99,705.

William and Flora Hewlett Foundation, to create an online training module to help media organizations better cover global issues, 2007, \$106,000.

William and Flora Hewlett Foundation, to evaluate the International Reporting Project at Johns Hopkins University, 2007, \$125,920.

McCormick Foundation, to conduct two colloquia on the methodology of the *Annual Survey of Journalism & Mass Communication Graduates*, 2008, \$45,000.