



## Mihai Gavrilescu

📍 **Address:** street Ștefan cel Mare, no. 5, 110227, Pitești, Romania

✉ **Email address:** [mihai.gavrilescu@comunicare.ro](mailto:mihai.gavrilescu@comunicare.ro)

**Gender:** Male **Date of birth:** 18/08/1980 **Nationality:** Romanian

### WORK EXPERIENCE

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[ 16/06/2021 – Current ] **Member on Council for Doctoral Studies**

*National University of Political Studies and Public*

**City:** Bucharest

**Country:** Romania

[ 01/2020 – Current ] **University research assistant**

*Center for Research in Communication, College of Communication and Public Relations (NUPSPA)*

**City:** București

**Country:** Romania

[ 09/2019 – Current ] **University teaching assistant**

*College of Communication and Public Relations, National University of Political Studies and Public*

**City:** București

**Country:** Romania

**Main activities and responsibilities:**

- Teaching *History of Communication, Mass media and society, and Ethics in Communication.*

[ 31/07/2008 – Current ] **Entrepreneur**

*S.C. Argeș Center S.R.L.*

**City:** Pitești

**Country:** Romania

**Main activities and responsibilities:**

- Built in the financial-banking center of Pitești Municipality (1440sqm), the civil construction 'Argeș Center' is an Office Center able to meet the need for office-type spaces in a market that puts more and more more emphasis on comfort and functionality;
- Beyond the investment component, the continuous experience in this field over 13 years has allowed me to develop a know-how specific to both the field of 'Building and Facility Management' and 'Buildings and Grounds Maintenance';
- From the promotion in the real estate market to the negotiation of the contractual terms and conditions with the tenants, from the contracting of the service and utility providers and to the permanent supervision of the employed staff to continuously ensure optimal housing conditions and to intervene promptly in case of accident of any kind - all these are examples of skills that are claimed to be developed when operating in this segment.

[ 31/08/2015 – 31/10/2017 ] **Executive Director**

***S.C. Moteco Facade S.R.L.***

**City:** Bucharest

**Country:** Romania

**Main activities and responsibilities:**

- Coordinating and harmonizing the company's objectives by efficiently managing human, technical, material, informational and financial resources in accordance with the company's policy and strategy;
- Integrated coordination of the activity of all departments: Technical Department, Valuations Department, Financial-Accounting Department and Administrative Department;
- Organizing and ensuring a dynamic balance between the functions of the organization: development, marketing, production, sales and human resources;
- Training, control, motivation and supervision of the human capital of the company (leadership and management-by-objectives) in order to maintain quality by applying a task delegation plan capable of highlighting the specific skills of each human factor employed;
- Representing the organization in relation to its audiences: suppliers, management of other companies and state authorities with prerogatives in its activity.

[ 30/09/2014 – 31/08/2015 ] **Executive Director**

***Appraisals & Consulting Division S.R.L.***

**City:** Bucharest

**Country:** Romania

**Main activities and responsibilities:**

- Integrated coordination of the activity of all departments: Technical Department, Valuations Department, Financial-Accounting Department and Administrative Department;
- Coordinating and harmonizing the company's objectives by efficiently managing human, technical, material, informational and financial resources in accordance with the company's policy and strategy;
- Promoting the company and making full use of its work capacity by identifying new customers and contracting projects;
- Actively involved in the evolution of the private entity by knowing, interpreting and implementing the marketing strategy and business plan of the organization and the procedures outlined by its owner, suggesting any change / development, identifying and reporting the risks that may occur.

[ 31/05/2008 – 31/08/2014 ] **General Manager**

***S.C. Natural Vita Plus S.R.L.***

**City:** Pitești

**Country:** Romania

**Main activities and responsibilities:**

- Administration of five pharmaceutical units in Argeș County, open-circuit community pharmacies in contractual relationship with Argeș Health Insurance House;
- Representing the company in relations with the Ministry of Health, Argeș Health Insurance House, the National Medicines Agency, the Argeș College of Pharmacists, the Argeș Public Health Directorate and with any other institutions with responsibilities in regulating the activity profile;
- Formulation and application of the company's objectives as well as the general marketing strategy;
- Establishing contractual relationships with suppliers (drug stores);

- Constant supervision of the relationship between pharmacists, pharmacy nurses and patients for the observance of the right to a correct medication and in accordance with individual therapeutic indications.

[ 31/07/2003 – 30/09/2010 ] **General Manager**

**S.C. Romgav GEALAN S.R.L.**

**City:** Pitești

**Country:** Romania

**Main activities and responsibilities:**

- Substantiation and application of the company's objectives and elaboration of the general marketing strategy;
- Establishing contractual relationships with suppliers, collaborators and customers;
- Planning and monitoring the implementation of services, quality control of the provided services;
- Compilation of commercial and promotional policy: coordination of the advertising campaign and results' analysis;
- Activities specific to the management position: periodic analysis of the company's profitability, supervision of contracts, tracking orders and receipts etc.

## EDUCATION AND TRAINING

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[ 09/2019 – Current ] **PhD Candidate in Communication Sciences**

**Doctoral School of Communication Sciences (NUPSPA)** <http://snspa.ro/education/programmes/doctoral-studies/>

**Address:** Bvd. Expozitiei, No. 30 A, District 1, 012104, Bucharest, Romania

**Thesis:** Parasocial interaction - Socialization or social alienation?

[ 05/09/2021 – 05/02/2022 ] **Visiting PGR**

**Bournemouth University** <https://www.bournemouth.ac.uk/>

**Address:** Bournemouth University, Fern Barrow, Poole, Dorset,, BH12 5BB, Bournemouth, United Kingdom

[ 31/10/2020 – 29/10/2021 ] **"CERT-ANTREP" Scholar**

**Doctoral School of Communication Sciences (NUPSPA)** <https://cert-antrep.ro/>

**Address:** Bvd. Expozitiei, No. 30 A, District 1, 012104, Bucharest, Romania

**Main subject / occupational skills covered:**

*Beneficiary of the project "Researcher-Entrepreneur on labour market in the field of intelligent specialization (CERT-ANTREP)", project financed by the European Social Fund, Human Capital Operational Program 2014-2020*

[ 14/03/2021 – 14/06/2021 ] **Erasmus+ Student**

**Uniwersytet im. Adama Mickiewicza** <https://amu.edu.pl/>

**Address:** street Wieniawskiego, no. 61-712, Poznań, Poland

[ 15/04/2022 – 05/08/2022 ] **Erasmus+ Student**

**Universidade Autónoma de Lisboa**

**Address:** Palácio Dos Condes Do Redondo, R. de Santa Marta 56, , Portugalia, 1169-023, Lisboa, Portugal

[ 30/09/2001 – 04/07/2006 ] **MA diploma in Communication and Public Relations**

*College of Communication and Public Relations, National University of Political Studies and Public* <http://snspsa.ro/en/>

**Address:** Bvd. Expozitiei, No. 30 A, District 1, Bucharest, Romania, 012104, București, Romania

[ 14/09/1995 – 04/07/1999 ] **High school graduate**

*The Zinca Golescu National Colleg* <https://zinca-golescu.ro/>

**Address:** street Egalității, no. 34, 110049, Pitești, Romania

## **PUBLICATIONS**

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[ 2021 ]

**Buturoiu, R. & Gavrilescu, M. (2021). Key Words Associated with the COVID-19 Pandemic. Comparing the Media and the Public Agenda. Journal of Media Research, 14(2/ 40), 5-25.**

## **CONFERENCES AND SEMINARS**

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[ 04/07/2021 – 04/07/2021 ] **The International Academic Institute 2021 VIRTUAL Conference** ONLINE

Presented paper: Gavrilescu, M. (2021). "Let me be there, know you, be you, and adore you!": An analysis on transportation, parasocial experience, identification, and worship processes of audience involvement with media characters

<https://ia-institute.com/international-academic-virtual-conference-july-5-2021/>

[ 19/05/2021 – 20/05/2021 ]

**30 years of higher education in journalism and communication in Eastern Europe after 1989: From conquering the freedom of expression to embracing digital communication**

Bucharest, Romania

Presented paper: "Keywords used to describe the COVID-19 pandemic. Comparing the media and the public agenda"

<http://www.fjsc.unibuc.ro/cercetare/conferintele-fjsc/30-years-of-higher-education-in-journalism-and-communication-in-eastern-europe-after-1989>

[ 19/10/2022 – 22/10/2022 ] **ECREA 2022 9th European Communication Conference** AARHUS, Denmark

<https://conferences.au.dk/ecrea2022>

[ 20/05/2022 – 22/05/2022 ]

**NETWORKED COMMUNICATION in the (post-)global era: INFORMATION AND KNOWLEDGE IN THE DIGITAL WORLD**

Bucharest, Romania

<https://www.filfak.ni.ac.rs/konferencije/item/1966-networked-communication-in-the-post-global-era-information-and-knowledge-in-the-digital-world>

## **CIVICA Doctoral Conference “How to prepare yourself for the academic job market”**

Florence, Italy

<https://www.sciencespo.fr/ecole-doctorale/en/content/how-prepare-yourself-academic-job-market.html>

### **LANGUAGE SKILLS**

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**Mother tongue(s):** Romanian

**Other language(s):**

#### **English**

**LISTENING B2 READING B2 WRITING B2**

**SPOKEN PRODUCTION B2 SPOKEN INTERACTION B2**

#### **Italian**

**LISTENING B1 READING B1 WRITING B1**

**SPOKEN PRODUCTION B1 SPOKEN INTERACTION B1**

### **DIGITAL SKILLS**

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#### **My Digital Skills**

Microsoft Office | Social Media | Google Drive | Google Docs | Zoom | Skype | Outlook | Java | Microsoft Excel | Microsoft Word | Microsoft Powerpoint | Power Point | Written and Verbal skills | Gmail | Organizational and planning skills | Critical thinking | Analytical skills | Team-work oriented | Decision-making | Instagram | Presenting | Responsibility | Reliability | Strategic Planning

### **COMMUNICATION AND INTERPERSONAL SKILLS**

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#### **Communication and interpersonal skills**

- Selection of appropriate means and means of communication in order to streamline the managerial processes;
- Ability to adopt appropriate behavior aimed at maintaining a climate of collaboration both horizontally and vertically;
- Ease of relating in any cultural environment in conjunction with a fine spirit of observation of real use in the dynamics of human interactions.

### **MANAGEMENT AND LEADERSHIP SKILLS**

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#### **Management and leadership skills**

- 18 years of experience in entrepreneurship, in different fields of activity, doubled by the culture of personal responsibility;
- The practice of objective analysis of the implications of any management decision on the entire activity of the organization;
- Ability to make optimal use of material, financial, patrimonial and personnel resources in order for the organization to achieve its goals;
- Leadership and management-by-objectives: motivating and coordinating the organization's staff;
- Management of the decision-making act by assuming responsibility or delegating responsibilities within working groups;

- Establishing the objectives and evaluation criteria in compliance with the principles of total quality management;
- Overview of the socio-economic context in which society evolves in order to identify both the focal points and those of excellence in order to design a strategy tailored to the needs of short, medium or long term development;
- Ability to set and maintain quality standards in the proposed field of activity.

## **ORGANISATIONAL SKILLS**

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### **Organisational skills**

- Entrepreneurial vision built on personal experience in the management of legal entities with limited liability;
- Ability to identify, analyze, synthesize, plan, coordinate and decide;
- Integrated design of the management plan with the specificities that reside in the nature of different commercial activities;
- Financial and human resources management skills;
- Leadership - building and strengthening a team through mechanisms of mutual dependence, respect and common goals;
- Ability to motivate and support staff in difficult times;
- Increased capacity for effort and concentration;
- High standards of ethical and professional probity.

## **DRIVING LICENCE**

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**Cars:** B

09/08/2017 – 09/08/2027