

CURRICULUM VITAE

DORINA GUȚU

PERSONAL INFORMATION

Bv. Expoziției no 30A, Bucharest, Romania

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www.comunicare.ro

PROFESSIONAL EXPERIENCE

- **College of Communication and Public Relations, National University of Political Studies and Public Administration, Bucharest, Romania (<http://comunicare.ro/>)**
February 2001-present
Title: Associate Professor
Responsibilities: design and deliver courses and seminars at undergraduate and graduate level (subjects: Social Media, Political Communication, International Public Relations); interview, evaluate and recruit students; organize national and international conferences, workshops and scientific sessions.
- **Romanian-U.S. Fulbright Commission, Bucharest, Romania (<https://fulbright.ro/>)**
February 2007-2011
Title: Executive Director
Responsibilities: develop and implement the marketing strategy/activities; manage the partnerships and international relationships etc.; manage the human resource and the financial and communication processes.
- **College of Management, National University of Political Studies and Public Administration, Bucharest, Romania (<http://www.facultateademanagement.ro/>)**
2009-2011
Title: Dean
Responsibilities: develop and implement university policies; recruit new faculty members, performance review of all members of the academic staff, work directly with faculty in the development of new courses and programs, and the revision of existing courses, academic advising, hire, train, supervise full-time staff members; work with admissions staff to advise on admission procedures, monitor and support students in degree granting programs, help students access appropriate funding opportunities etc.

EDUCATION

- **National University of Film, Theatre and Media, Bucharest, Romania (<https://unatc.ro/devunatc/>)**

2001-2006

Title: PhD in Media and Communication Sciences

- **National University of Political Studies and Public Administration, Bucharest, Romania**
(<https://snspa.ro/>)
1997-1999
Title: MA in Social Communication
- **College of History and Philosophy, University of Galati, Galati, Romania**
(<https://www.scss.ugal.ro/index.php/facultati/facultatea-de-istorie-filosofie-si-teologie>)
1993-1997
Title: BA in History and Philosophy

SCHOLARSHIPS

- **Stanford University, California, USA**
2004 (January-November)
Title: Fulbright Scholar in Political Communication
- **Bradford University, UK**
2003 (March-December)
Title: Marie Curie Scholar in Political Communication

ACADEMIC PROJECTS (SHORT SELECTION)

- **European Public Relations Education Association**
2009-2011
Title: Academic Consultant
Responsibilities: online evaluation of graduate and undergraduate papers for *Jos Willems Award*, European Public Relations Education and Research Association
- **Romanian Cultural Institute, Bucharest, Romania**
2010
Title: Scholarship Consultant for U.S. Programs
Responsibilities: create an evaluation system, design evaluation criteria, evaluate applications of Romanian candidates for the Woodrow Wilson International Centre for Scholars, Washington DC, SUA, in 2011, interview and select the finalists.
- **Open Society Institute(OSI) in New York**
2006-2007
Title: Scholarship Consultant Exchange Programs
Responsibilities: interview Romanian candidates for the *Undergraduate Exchange Program* initiated by the OSI and make recommendations for their enrolment in specific academic programs.

LANGUAGES

- **English** - advanced
- **Spanish** - medium
- **German** - basic
- **Romanian** - mother tongue

PUBLICATIONS (SHORT SELECTION)

Author

Gutu, D., *New Media* (second edition revised), Tritonic Publishing House, Bucharest, 2008;

Gutu, D., *New Media*, Tritonic Publishing House, Bucharest, 2007;

Gutu, D., *The War in Iraq and the War at Home – An American Presidential Campaign*, Comunicare.ro Publishing House, Bucharest, 2006;

Editor

Gutu, D., Pricopie, R., Moroiu, M., (ed.). (2011). *Fulbright Ripple Effect on the International Education. Looking ahead from a Romanian and American Perspective*. Bucharest: Comunicare.ro.

Gutu, D., Pricopie, R., (ed.). (2010). *On Education. New and fresh perspectives*, Bucharest: Tritonic.

Gutu, D., (ed.). (2009). *Facebook, blogs and politics*. Bucharest: Tritonic.

Co-author

Gutu, D., Teodorescu, B., Enache R., *The best world possible: The Romanian Political Communication during 1990-2005*, Comunicare.ro Publishing House, Bucharest, 2005, chapter *Electoral Marketing*. pp. 119 – 170.

Gutu, D., *Political Marketing*, (Teodorescu B. editor), Faculty of Communication and Public Relations Publishing House, Bucharest, 2001, chapters: *The Romanian Media and Political System, Terms used in Media and Communication, Ages of Media and Propaganda*, pp.19-26, 99-101, 172-178, 202-211.

Prefaces/ Forewords

Tarus, A., (2007), *Peace PR*. Tritonic Publishing House, Bucharest, Romania.

Dolea A., Tarus, A., (2009) *Branding Romania*. Curtea Veche Publishing Group, Bucharest, Romania.