

## Europass Curriculum Vitae



### Personal information

First name(s) / Surname(s) **Cărlan, Ion Alexandru**  
Address(es) Str. Sachelarie Visarion, sector 2, București.  
Telephone(s) Mobil: +40722xxxxxx  
Fax(es)  
E-mail [alex.carlan@comunicare.ro](mailto:alex.carlan@comunicare.ro)  
Nationality Romanian  
Date of birth \*\*. \*\*.1977  
Gender Male

### Education and training

- since october 2015: PhD Student in Communication Studies at the National University for Political Studies and Public Administration, under the supervision of Prof. Univ. Dr. Grigore Georgiu, with a thesis on: *The possibility and actuality of visual argumentation in the documentary film: a rhetorical perspective*;
- Augst 2013 Participant in Summer School in Urban Photography, University of Goldsmith, London;
- march – may 2010: Invited researcher in the field of *Sciences of Communication and Information* at LERASS (Laboratoire d'Etudes et de Recherches Appliquées en Sciences Sociales) – University Paul Sabatier, Toulouse;
- march – april 2009: Invited researcher in the field of *Theory of Argumentation* within the program *Argumentation in Discourse* at Institute of Cultural Studies, University of Amsterdam;
- since october 2004: PhD student in Philosophy - University of Bucharest, with a thesis on: *Fallacies from an argumentation theory perspective: a critical review of the pragma-dialectical approach to argumentation*;
- 2002-2003: MA studies in *Theoretical philosophy and logic*, at the Faculty of Philosophy – University of Bucharest;
- 1999-2003: BA studies: Faculty of Communication and Public Relations "David Ogilvy" – National University of Political Studies and Public Administration, with a thesis defended in February 2004;
- 1997-2002: BA studies: Faculty of Philosophy – University of Bucharest, with a thesis defended in june 2002;
- 1997: graduating from Mihai Eminescu Pedagogical Highschool, Suceava;

PROFESIONAL EXPERIENCE: Experience in EU-funded proojects on tertiary eductation and adaptation of education to the labour market

Dates: 2015  
Occupation or position held: Short term expert in the project *Internationalization, equity and university management for competent higher education* (POSDRU/155/1.2/S/136180)  
Main activities and responsibilities: Elaborating three research reports on the perception of higher education in relation to its relevance for the labour market.

Dates: 2006-2008  
Occupation or position held: • Internal Evaluator for the Faculty of Communication and Public Relations in the program: *Active Adaptation of Higher Education at the demands of labour market - Phare Project 2006/018-147.05.01 "Quality Education for Labor Market"*  
Main activities and responsibilities: Elaborating evaluation reports dealing with compliance of curriculum to strategies of adaptation to the labour market demands;

Name and Address of the Employee: National University of Political Studies and Public Administration, Povernei Street Nr. 6, sector 1, Bucharest.

**PROFESIONAL EXPERIENCE: Research at the National University of Political Studies and Public Administration**

Dates: **2015 -2017:** Researcher in the research grant *The relation between technology and age: understanding anxiety towards computers in elders* (Granted by UEFICDI – Young Temas of Researchers, PN-II-RU-TE-2014-4-0429 );

Dates: **2015-2016:** Researcher in the small scale research grant: *Mediation and mediatization on the cinematic memory of the Romanian communism* (funded by the Graduate School of National University for Political Studies and Public Administration, Bucharest);

Dates: **2013-2014:** Researcher in the small scale research grant: *The memory of communism in younger generations - a case of construction of public problems through media debates in the Romanian public sphere* (funded by the Graduate School of National University for Political Studies and Public Administration, Bucharest);

Dates: **2012-2016:** Researcher in the grant: *Diaspora in the political and media spheres in Romania. From event to the media construction of public problems* (PN-II-ID-PCE-2011-3-0968 - Coordinator: Prof. Univ. Dr. Camelia Beciu);

Dates: **2009-2011: member in the research team for the following grants:**

- *The phenomenon of labour force migration and the formation of diasporic public: the impact on public space and institutional practices*; cod CNCSIS 1113 (Coordinator: Prof. Camelia Beciu);
- *The media construction of europeanization as a public problem in the context of European integration of Romanian society*; cod CNCSIS 1033 (Coordinator: Prof. Constantin Schifirnet);
- *Intercultural communication in an European Context. Constructing a conjunctive paradigm regarding new relations between national cultures and the emergence of European cultural identity*; cod CNCSIS 1406 (Coordinator: Prof. Grigore Georgiu)

Dates: **2007-2008:** Junior researcher in the project: *European integration and the problem of cultural identities: Romanian projects and theoretical models regarding the identity of Romanian culture in a European Context* – research grant awarded by the Romanian Academy (Coordinator: Prof. Grigore Georgiu);

**PROFESIONAL EXPERIENCE: Teaching at the National University of Political Studies and Public Administration**

Dates: • since Februarie 2009: Junior lecturer at Faculty of Communication and Public Relations, National University of Political Studies and Public Administration, Bucharest; taught courses: Rhetoric and Argumentation Theory; Public Speaking, Argumentation Theory (taught in English), academic writing; Seminars: Culture and Communication: Philosophy of Culture; History of Modern Romanian Culture; Culture and Communication (taught in English);  
 • February 2005 – February 2009: teaching assistant at Faculty of Communication and Public Relations, National University of Political Studies and Public Administration, Bucharest; seminars held: History of Modern Romanian Culture, Rhetoric and Argumentation Theory, Culture and Communication – Philosophy of Culture;  
 • February 2003 – February 2005: tutor at Faculty of Communication and Public Relations, National University of Political Studies and Public Administration, Bucharest;

Main activities and responsibilities *cf. Supra*

Name and address of employer Didactic Activities: designing courses, teaching, evaluating students;

Type of business or sector National University of Political Studies and Public Administration, Povernei Street Nr. 6, sector 1, Bucharest.

Higher Education

**Extracurricular, Organizational and Managerial Activities at the National University of Political Studies and Public Administration:**

- Associate Director of the Center of Research in Communication, NUPSPA;
- 2012-2013: Member of the Council of the Faculty of Communication and Public Relations;
- 19-21 October 2008: Organiser of The Anniversary of the Faculty of Communication and Public Relations – in charge with organising events dedicated to the students of the faculty;
- 2004-2013: Organiser of ComunicarTe: The Session of Scientific Communications of the Students of the Faculty of Communication and Public Relations, taking place in each May;
- 2004-2008: Organiser of „ImAgO: Group of Study in Visual Culture” –extra-curricular activity aiming at familiarising students with fundamental topics of this emerging and interdisciplinary field of studies;

**Employment at the University of Bucharest**

2010-present: Associated lecturer at the Center of Excellence in the Study of Image – University of Bucharest, where I teach the course: *Image-text interaction in multimodal argumentative discours*, elective course within the program *Theory and Practice of Image*;

**Personal skills and competences**

Native language Romanian

Other language(s) English, French

Self-assessment  
European level (\*)

Language

Language

		Understanding		Speaking		Writing
		Listening	Reading	Spoken interaction	Listening	
English	C2	C2	C2	C1	C1	C2
French	B1	B2	B2	B1	B1	A2

(\*) [Nivelul Cadrului European Comun de Referință Pentru Limbi Străine](#)

**Social skills and competences**

- Ability to work in interdisciplinary teams;

**Organisational skills and competences**

- Ability to elaborate and coordinate long-term projects;
- Ability to organize events (involved in organization of academic conferences and workshops);

**Technical skills and competences** Minimal;

Computer skills and competences

- Good knowledge of Windows (XP, 7, 10)
- Basic knowledge of Linux (Ubuntu)
- Good knowledge of: Office Word, Office Excel, Office Power Point
- Good knowledge of argument mapping software: Araucaria
- Basic Knowledge of qualitative research analysis software: MAXQDA, TROPES;
- Basic Knowledge of vectorial graphics software (Corel Draw, Adobe Illustrator), image editing software (Adobe Photoshop), web design (html, css – Adobe Dreamweaver);

Artistic skills and competences

- Photography (film and digital);
- Basic knowledge and skills in music (casual guitar player);

Other skills and competences

Driving licence Yes, B category

Additional information Distinctions and Titles:

- The title of „Prof Tare” (Excelence in teaching), granted by the National Association of Students’ Organisations, at the second edition of The Bologna Professon Gala, 2009;

Publications & Research-related activities

## I. Published articles:

### I. 1. Articles published in collective volumes:

- "Defining Romanian Cultural Identity: Guidelines for an intercultural history of a theoretical quest" (Co-autor cu Grigore Georgiu) în Nicoleta Corbu, Dana Popescu-Jourdy, Tudor Vlad (Eds.) *Identity and Intercultural Communication*, Cambridge Scholars Publishing: New Castle Upon Tyne, pp. pp. 414-429 (ISBN: 978-1-4438-6397-1)
- "Memoire prosthétique du communisme. Pratiques de la memoire dans les debats mediatiques autour du film L'Autobiographie de Nicolae Ceausecu d'Andrei Ujica" (co-autor cu Mălina Ciocea) în Linda Idjeraoui-Ravez, Nicolas Pellisier (Coord.) *Quand les traces communiquent... culture, patrimoine, mediatization de la memorie*, Paris: L'Harmattan, 2014, pp. 181-203 (ISBN: 978-2-343-04640-2)
- "Legitimând Europa, legitimați de Europa: construcția legitimării ca dublu joc în discursul candidaților la alegerile europarlamentare", în C. Schifirneț (Coord.), *Europenizarea Societății Românești și Mass-Media* (pp. 235-267). București: Editura comunicare.ro, 2012 (ISBN: 978-973-711-333-7) ;
- "Creativii culturali: un construct retoric", în P. Dobrescu (coord.), *Cultural creatives. Cercetări privind evoluția valorilor în societatea românească* (pp. 225-239). București: Editura comunicare.ro, 2008 (ISBN: 978-973-711-181-4);

### I. 2. Articles published in peer-review journals:

- " Prosthetic memory and post-memory: cultural encounters with the past in designing a museum" (co-author with Mălina Ciocea) in *Romanian Journal of Communication and Public Relations*, 17(2) / 2015, pp. 7-20, ISSN 1454-8100;
- "Media deliberation on intra-EU migration. A qualitative approach to framing based on rhetorical analysis" (co-author with cu Mălina Ciocea) în *Romanian Journal of Communication and Public Relations*, 16(3) / 2014, pp. 73-87, ISSN 1454-8100;
- "Debating Migration as a Public Problem: Diasporic Stances in Media Discourse" (co-author with Mălina Ciocea – pp. 181-201) publicat în *Special Issue of Romanian Journal of Communication and Public Relations: Diasporic Identities, Media, and the Public Space* – 14(4) / 2012, ISSN 1454-8100;

- "Overcoming Centre-Periphery Approaches in Intercultural Communication. Mythological Commitments and Aspirational Identities in Three Romanian Narratives for Western Audiences" (co-author with Mălina Ciocea și Grigore Georgiu – pp. 7-23) publicat în *Romanian Journal of Communication and Public Relations* – 13(4) / 2011, ISSN 1454-8100;
- "Comentarii la *Formele fără fond, un brand românesc*", în *Revista Româna de Sociologie*, serie nouă, Anul XIX, 2008, nr. 1-2, (pp. 173-179), București: Editura Academiei Române, 2008; ISSN 1224-9262;
- "Reflecția etno-psihologică: sursă a identității culturale", în *Revista Româna de Comunicare și Relații Publice*, 10/2007; (pp. 71-86), București: Comunicare.ro; 2007 ISSN: 1454-8100;

### **I. 3. Articles published in Conference proceedings:**

- "Analysing Cultural Identities in an Intercultural History Approach: a critical discussion of methodological assumptions" (co-author with Grigore Georgiu) în (Eds) Loredana Ivan, Corina Daba-Buzoianu, Brenden Grey: *Mapping heterogeneity: qualitative research in communication*, Editura Tritonic, București, 2014;
- "Memoire prothetique du communisme. Le film "L'autobiographie de Nicolae Ceausescu" de Andrei Ujica et sa reception lans le media" (coautor, cu Mălina Ciocea) în (Eds.) Ioan Drăgan, Jean-Francois Tetu, Poliana Ștefănescu, Nicolas Pelissier, Linda Idjeraoui-Ravez: *18eme Colloque bilatéral franco-roumain en sciences de la communication: Traces, mémoires, et communication*, București, Editura Universității București, pp. 69-80, ISBN: 978-606-16-0237-7;
- "Towards a Conjunctive Paradigm: a Critical Review of the Theories and Interpretations Regarding the Crisis of Cultural Identities in the Context of Globalization" (coautor, cu Grigore Georgiu) în Adrian Lesenciuc (ed.) *Redefining Community in Intercultural Context*, Editura Academiei Forțelor Aeriene "Henri Coandă", Brașov, 2011;
- "The Myth of Perpetual Enlightenment from the West. Three narratives of Romanian Identity Projection" (coautor, împreună cu Grigore Georgiu și Mălina Ciocea) in Guilherme de Oliveira Martins, Maria Manuel Baptista (eds.) *Europe of Nations. Myth of Origins: Modern and Postmodern Discourses*, University of Aveiro, Portugal (format electronic, ISBN: 978-972-789-342-3);
- "Research Methods in Cultural Identity Inquiry" (coautor, împreună cu Nicoleta Corbu și Mălina Ciocea) în Dobrescu, Paul, Pricopie, Remus, Ionescu, Mihaela Alexandra (eds.), *R&D Perspectives. Promoting Innovation through Education, Culture and Communication*, București, Comunicare.ro, 2009, pp. 133-140.
- "The Cultural Dimension of European Integration" (coautor, împreună cu Grigore Georgiu), *Proceedings of Globalisation and Policies of Development, International Conference 2007*, (pp. 109-117) Editori: Paul Dobrescu, Andrei Țăranu, Alina Bârgăoanu, București: Comunicare.ro, 2007, ISBN: 978-973-711-128-8
- "Former Communists Condemning Communism: ethos, legitimacy and ad hominem argumentation" în *Communication and Argumentation in the Public Sphere*, International Conference 2007 (vol. 1, pp. 67-87) (editori: Anca Gâță, Adela Drăgan) Galați: Galați University Press, 2007; ISSN: 1843-7893.

### **II. Editor**

- Together with Camelia Beciu & Mălina Ciocea: *Special Issue of Romanian Journal of Communication and Public Relations: Diasporic identities, media, and the public space*, 14(4) / 2012, ISSN 1454-8100;

### **III. Participation in scientific conferences:**

- 5-7 September 2016: Why Rob a Bank in the Communist regime? Memory and the construction of plausibility across cinematic genres (co-author with Mălina Ciocea) – presented at the international conference CADAAD: Critical Approaches to Discours Analysis across Disciplines (6th Edition), University of Catania, Italia;
- 5-7 September 2016: Argumentative Patterns across Contexts: Debating the Romanian diaspora's right to vote abroad – presented at the international conference CADAAD: Critical Approaches to Discours Analysis across Disciplines (6th Edition), University of Catania, Italia;
- 27-31 July 2016: The Reflexive Mediation of the Past: reshaping memory in Romanian Cinema about Communism (coauthor with Mălina Ciocea) – presented at *International Association for Media and Communication Research* – 2016 Annual Conference, University of Leicester, Marea Britanie;

- 16-18 June, 2016 “Reconstructing visual argumentation: heuristic strategies and methodological implications” – presented at the international conference *Semiosis in Communication: Knowing and Learning*, National University of Political Studies and Public Administration, Bucharest, Romania;
- 25-28 April 2016: “Discourses on diaspora in the Romanian Public Sphere” (together with Mălina Ciocea and Camelia Beciu) - presented at the international conference *Scientific Research Diaspora and the Higher Education in Romania*, West University of Timișoara;
- 23-25 Septembrie 2015: “*The Great Communist Bank Robbery: Reflexive mediation of the Past across Cinematic Genres*” (coautor cu Mălina Ciocea), prezentată la conferința internațională *Qualitative Research in Communication (Ediția a doua)*, Școala Națională de Studii Politice și Administrative, București, University of Boudler, Colorado;
- 25-28 August 2015: “Re-writing memory: mediation and mediatization of remembrance about communism through cinema” (coauthor cu Mălina Ciocea), prezentată la a 12-a Conferință a Asociației Europene de Sociologie: *Differences, Inequalities and Sociological Imagination*, Praga;
- 18-19 Iunie 2015: “Archive, mediation and mediatization of memory: the case of the Online Digital Archive of Romanian Communism” (coautor cu Mălina Ciocea și Saiona Stoian), prezentată la colocviul internațional *Médias et espace public: nouveaux enjeux de l'ère numérique*, Universitatea Lumiere, Lyon 2, Franța;
- 9-12 Iunie 2015: “Appealing to Guilt in Humanitarian Advertising: A Pragma-Dialectical Account”, prezentată la conferința internațională “European Conference on Argumentation: Argumentation and Reasoned Action”, Universidade Nova de Lisboa, Portugalia;
- 20-21 Noiembrie 2014: “Mediation and Mediatization in the Cinematic Memory of Romanian Communism” (coautor cu Mălina Ciocea), prezentata la conferința internațională *Twenty Five Years Later. History and Memory of Communism*. București, Organizatori: *Memoria* Cultural Foundation, Francophone Regional Center of Advanced Studies in Social Sciences (CeReFREA), SNSPA;
- 1-4 Iulie 2014: “Frames and framing in argumentation theory and media studies: a comparative analysis”. Lucrare prezentată la *8th International Conference on Argumentation* – International Society for the Study of Argumentation, Amsterdam;
- Ciocea, M., Cărlan, A., Prosthetic memory and post-memory: cultural encounters with the past in designing a museum. Lucrare prezentata la *Global Studies Association Conference 2014 Cultural Encounters and Global Connectivity*, June 26<sup>th</sup>-June 28<sup>th</sup>, Faculty of Arts, York St. John University.
- Cărlan, A., Ciocea, M., Ambivalence of belonging: what roles for migrants in the sending countries? Lucrare prezentata la *Global Studies Association Conference 2014 Cultural Encounters and Global Connectivity*, June 26<sup>th</sup>-June 28<sup>th</sup>, 2014, Faculty of Arts, York St. John University.
- Cărlan, A., Ciocea, M., Prosthetic memory and post-memory: cultural encounters with the past in designing a museum. Lucrare prezentata la conferinta *Living after the Fall: Past-Present in Southeast Europe*. American Research Center in Sofia, June 12<sup>th</sup>-13<sup>th</sup>, 2014.
- Ciocea, M., Cărlan, A., Mădroane, D. The “New Romanian Diaspora” through a Transnational Lens: Gains and Limitations. Lucrare prezentata la Open Conference of the COST ActionIS0906 Transforming Audiences, Transforming Societies: The Future of audience research: Agenda, theory and societal significance, Presented in collaboration with ECREA (Audience and Reception Studies Section), IAMCR (Audience Section) and ICA (Communication and Technology Division & Mass Communication Division), University of Ljubljana, Slovenia, February 5-7, 2014.
- 3-4 October 2013: International Conference *Qualitative Research in Communication* (Faculty of Communication and Public Relations -NUPSPA, University of Lower Silezia), with the paper: “Media Debates and Civic Engagement: the case of intra-European migration” (co-author with Mălina Ciocea);
- 3-4 October 2013: *idem*: “Analysing Cultural Identities in an Intercultural History Approach: a critical discussion of methodological assumptions” (co-author with Grigore Georgiu);
- 3-4 October 2013: *idem*: “Reconstructing Multi-modal Argumentation: dialectical and rhetorical roles for image and text in humanitarian advertising” (co-author with Alexandra Zaharia);
- 21-22 June 2013: International Conference *Rhetoric between the Theory and Practice of Politics*, organized by CEHUM – University of Minho, with the paper: “The Politics of Distance in Humanitarian Discourse: a case study on *Homeless youth have nothing but potential* campaign” (co-author with Alexandra Zaharia);

- 23-24 May 2013: International Exploratory Workshop: *Diasporic Identities and Transnational Experiences: from social actors to public discourses*, with the paper: *Deliberation and the Framing of Arguments on Intra-European Migration: media discourses from sending and receiving countries* (co-author with Mălina Ciocea);
- 14-16 March 2013: 19eme Colloque bilatéral Franco-Roumain en Sciences de l'Information et de la Communication), cu lucrarea *Recherche et mobilisation de la mémoire collective. Le projet laboratoire : explorations pour un musée du communisme en Roumanie* (co-author cu Mălina Ciocea);
- 20-24 September 2012: International Conference *Discourse, Communication, Conversation* (Universitatea Loughborough, UK), with the paper: "How Should We Remember Communism? The Construction of a Public Problem in Romanian Media" (co-author with Mălina Ciocea);
- 7 - 10 September 2011: Conference of European Sociological Association, Geneva: *Social Relations in Turbulent Times*, with the paper "Prosthetic Memory Of Communism. The Case of New Romanian Cinema and Its Reception in the Media" (co-author with Mălina Ciocea);
- 30 June -2 July 2011: 18e Colloque bilatéral franco-roumain en sciences de la communication: *Traces, Mémoires, et Communication*, with the paper "Mémoire prosthétique du communisme. Le film « Autobiographie de Nicolae Ceausescu » de Andrei Ujica et sa réception dans les medias" (co-author with Mălina Ciocea);
- 25-27 may 2011: II<sup>nd</sup> International Conference on Intercultural Studies, ISCAP, Porto, with the paper "Presenting your Culture to Others as Intercultural Interaction: Three narratives of Romanian Identity Projection"
- 9-11 may 2011: International Conference: *Europe of Nations. Myths of origin: Modern and Postmodern Discourses*, Universitatea din Aveiro, Portugalia, with the paper "The Myth of Perpetual Enlightenment from the West. Three narratives of Romanian Identity Projection" (co-author, with Grigore Georgiu and Mălina Ciocea);
- 13-16 may 2010: CAPS Conference - *Communication and Argumentation in the Public Sphere: Annual International Conference*, Galați, ROMANIA with the paper: „Accounting for the context of argumentation: the rhetorical counterpart of “maximally argumentative analysis” (chair)
- 30-31 may 2009: International Conference: *Research & Development Perspectives. Promoting Innovation through Education, Culture and Communication*, SNSPA București, with the paper "Research Methods in Cultural Identity Inquiry" (co-author, with Nicoleta Corbu and Mălina Ciocea);
- 20-24 january 2009: International Conference: *Rhetoric in Society*, University of Leiden, Netherlands, with: „Argumentation as a source of spectacle: the case of televised debates”;

### III. Participation on research grants:

**2015 -2017:** Researcher in the research grant *The relation between technology and age: understanding anxiety towards computers in elders* (Granted by UEFICDI – Young Temas of Researchers, PN-II-RU-TE-2014-4-0429 );

**2015-2016:** Researcher in the small scale research grant: *Mediation and mediatization on the cinematic memory of the Romanian communism* (funded by the Graduate School of National University for Political Studies and Public Administration, Bucharest);

**2013-2014:** Researcher in the small scale research grant: *The memory of communism in younger generations - a case of construction of public problems through media debates in the Romanian public sphere* (funded by the Graduate School of National University for Political Studies and Public Administration, Bucharest);

**2012-2016:** Researcher in the grant: *Diaspora in the political and media spheres in Romania. From event to the media construction of public problems* (PN-II-ID-PCE-2011-3-0968 - Coordinator: Prof. Univ. Dr. Camelia Beciu);

**2009-2011:** Junior researcher in the research team for the following grants:

- The phenomenon of labour force migration and the formation of diasporic public: the impact on public space and institutional practices; cod CNCSIS 1113 (Coordinator: Prof. Camelia Beciu);
- The media construction of europeanization as a public problem in the context of European integration of Romanian society; cod CNCSIS 1033 (Coordinator: Prof. Constantin Schifirnet);
- Intercultural communication in an European Context. Constructing a conjunctive paradigm regarding new relations between national cultures and the emergence of European cultural identity; cod CNCSIS 1406 (Coordinator: Prof. Grigore Georgiu)

**2007-2008:** Junior researcher in the project: *European integration and the problem of cultural identities: Romanian projects and theoretical models regarding the identity of Romanian culture in a European Context* – research grant awarded by the Romanian Academy (Coordinator: Prof. Grigore Georgiu);